

INFORMATION PACK:

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Universitas Pendidikan Indonesia
Bandung, August 8, 2018





THE 3rd GLOBAL CONFERENCE ON BUSINESS, MANAGEMENT, AND ENTREPRENEURSHIP

UNIVERSITAS PENDIDIKAN INDONESIA

Jl. Dr. Setiabudi No.229 Bandung 40154, Telp 022.2007634



CONFERENCE AGENDA

August 8, 2018

TIME	DETAILS	VENUES
07.30 – 08.00	Registrations	Ballroom
08.00 – 08.15	Opening remarks from the Conference Chair (Prof. Dr. Hj. Ratih Hurriyati, MP)	Ballroom
08.15 – 08.30	Welcoming speech from the Dean faculty of economics and business education (Prof. Dr. H. Agus Rahayu, MP)	Ballroom
08.30 – 08.45	Welcoming speech from the Vice Rector Universitas Pendidikan Indonesia (Prof. Dr. Didi Sukyadi)	Ballroom
08.45 – 09.15	Coffee Break	Ballroom
09.15 – 11.00	Keynote Speech from: 1. Prof. Dr. H. Mohammad Ali 2. Ir. Judi Achmadi, MM 3. Assoc Prof. Lai Chee Sern 4. Prof. Ajay Chauhan	Ballroom
11.00 – 11.15	Bestshowing Souvenirs to Keynote Speakers	Ballroom
11.15 – 11.30	Announcements fo GCBME Participants	Ballroom
11.30 – 12.30	Lunch and Prayer Breaks	Ballroom
12.30 – 15.00	1 st Parallel Session	Refer to presentation schedule
15.00 – 15.30	Coffee Break	
15.30 – 17.00	2 nd Parallel Session	Refer to presentation schedule



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PARAREL SESSION

ROOM	SESSION CHAIR
Mangkubumi	Gita Siswara, SE., PAR., MM
Jayagiri 1	Dr. A.H Galih Kusumah, MM CHE
Jayagiri 2	Ismali Yusuf, ST., MBA
Parahyangan 1	Arief Budiman, S.S., S.Sos., IMSMEs.
Parahyangan 2	DR.H. Mokh. Adib Sultan, M.T
Agrabinta	Yeni Yuniawati, S.Pd., MM
Wastukencana	Tika Annisa Koeswandi, S.Pd., MM
Purnawarman	Ghia Ghaida, SE., MSM
Mandalagiri 1	Nida, S.Pd., M.Pd
Mandalagiri 2	Dr. Heny Hendrayati, S.IP., MM



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PRESENTATION SCHEDULE

TOPIC : MIX (GREEN BUSINESS; INNOVATION, IT, OPERATIONS AND SUPPLY CHAIN MANAGEMENT; STRATEGIC MANAGEMENT, ENTREPRENEURSHIP AND CONTEMPORARY ISSUES)

ROOM : MANGKUBUMI

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
SESSION 1	12.30-12.40	ABS-256	MARUF	STAKEHOLDER SALIENCE AND ADOPTION OF ENVIRONMENTAL STRATEGY IN THE HOTEL INDUSTRY IN INDONESIA
	12.40-12.50	ABS-275	LUH PUTU VIRRA INDAH PERDANAWATI,ADE MAHARINI ADIANDARI,NI NYOMAN SUDIYANI	INFLUENCE ANALYSIS OF VALUE, KNOWLEDGE, & CONSUMER ATTITUDE OF CONSUMER WILLINGNESS TO PAY MORE FOR GREEN CONSUMERISM PRODUCTS (CASE STUDY OF THE BODY SHOP, BALI)
	12.50-13.00	ABS-22	BAMBANG TIAHJADI, NOORLAILIE SOEWARNOW, HERLY VITUS	THE IMPACT OF GOOD CORPORATE GOVERNANCE ON FIRM VALUE WITH CORPORATE SOCIAL RESPONSIBILITY AS MEDIATING VARIABLE: EMPIRICAL STUDY IN PUBLICLY LISTED MINING COMPANIES IN THE INDONESIA STOCK EXCHANGE (IDX)
	13.00-13.10	ABS-78	DINDA MEICISTARIA & ISNALITA	INFLUENCE OF R & D INTENSITY, FIRM SIZE, AND FAMILY OWNERSHIP ON GREEN PRODUCT INNOVATION
	13.10 - 13.20	ABS-90	ODA. I. B. HARIYANTO	CONSERVING ENVIRONMENT THROUGH LOCAL WISDOM OF ORGANIC VEGETABLE CROPS IN WEST JAVA INDONESIA
	13.20 - 13.30	ABS-179	INDRIANAWATI USMAN AND EZRA CAESAR WIJAYA SOPACUS	DEVELOPING GREEN OPERATIONS TO MINIMIZE ENERGY CONSUMPTION BY PDCA CYCLE OF ISO 50001. A CASE STUDY WITH DELPHI METHOD APPROACH
	13.30 - 13.40	ABS-316	KURNIAWAN SAEFULLAH, RACHMAT SUDARSONO, YUNIZAR, LAYYINATURRABBANIYAH & ARIE WIDYASTUTI	COOPERATE OR COMPETE (?): IMPLEMENTING PORTERS FRAMEWORK ON AN INTEGRATED FARMING SYSTEM IN RURAL BANDUNG, INDONESIA
	13.40 - 13.50	ABS-327	RIFKI FAUZI ANSHARULLAH, FEBY ANUGRAH SAPUTRA, ERI ACHIRAENIWATI, NURAHMAN ASAD, CHAIRUL FURQON	THE DESIGN OF WORK FACILITIES AT THE WORK STATION OF PRESSING T-SHIRT IN CV ROYALTRACK BANDUNG
	13.50 - 14.00	ABS-86	ERIANA ASTUTY (A*), AGUS RAHAYU (B), DISMAN (B), LILI ADI WIBOWO (B)	THE LINKAGE OF CO-CREATION AND SOFT INNOVATION TOWARDS FIRM PERFORMANCE (A SURVEY AT INDONESIAN HIJAB FASHION CREATIVE INDUSTRY)
	14.00 - 14.10	ABS-343	VERA PUJANI, HARDISMAN, RIMA SEMIARTY, REFDINAL NAZIR, REBI FARA HANDIKA	EVALUATION OF HOSPITAL MANAGEMENT INFORMATION SYSTEMS (HMIS) ; A SUCCESS MODEL THROUGH QUALITY, USER SATISFACTION AND BENEFIT FACTORS
	14.10 - 14.20	ABS-135	RISRIS NURJAMAN, LILI ADI WIBOWO	AGILE LOGISTICS SYSTEM: ATTRIBUTE IDENTIFICATION
	14.20 - 14.30	ABS-246	I MADE KARTIKA1, I MADE ADI SUWANDANA2 ,LUHPUTU VIRRA INDAH PERDANAWATI3	THE ROLE OF SUPPLY CHAIN MANAGEMENT IN THE SYSTEM OF KINTAMANI COFFEE PRODUCTION IN DISTRICT BANGLI, BALI
	14.30 - 14.40	ABS-168	FEBRIANA WURJANINGRUM (A*), DIVA IRMA NISA (A)	IDENTIFICATION DEFECT CAUSE USING THE SIX SIGMA METHOD AND DESIGNING THE IMPROVEMENT: A CASE STUDY



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ROOM : MANGKUBUMI

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
	14.40 - 14.50	ABS-193	ANIS ELIYANA, MUSTAIN MASHUD, AHMAD RIZKI SRIDADI, RIFAN JEFRI SUNARSONO, EGGYAWANG SETYA PRADIKTA	SMALL INDUSTRY RESOLUTION GROWTH THROUGH THE READINESS FOR USING ANDROID TECHNOLOGY IN THE INDUSTRIAL REVOLUTION 4.0 CHALLENGE
	14.50 - 15.00	ABS-313	TUWANKU ARIA AULIANDRI, RIZKA MUTIA WARDANI	THE QUALITY ANALYSIS OF OUTPATIENT DEPARTMENT AT DR. MOHAMMAD SOEWANDHIE PUBLIC HOSPITAL IN SURABAYA USING SERVQUAL METHOD AND ITS IMPROVEMENT SUGGESTIONS USING FISHBONE CHART
	15.00 - 15.30	COFFEE BREAK		
SESSION 2	15.30 - 15.40	ABS-308	LENNY C NAWANGSARI, ACHMAD H SUTAWIDJAYA	AN INTEGRATED FRAMEWORK TO SUPPORT PROCESS SUPPLY CHAIN IN TOURISM SECTOR
	15.40 - 15.50	ABS-290	YOVITA ISNASARI, PUGUH PRASETYOPUTRA	DETERMINANTS OF INNOVATION AMONG MANUFACTURING FIRMS IN A DEVELOPING COUNTRY: INSIGHTS FROM INDONESIA
	15.50 - 16.00	ABS-346	HENY HENDRAYATI; MARCHELA INDAH ATRISIA; MOCHAMAD ACHYARSYAH	ONLINE REVIEW BY BEAUTY VLOGGER AND ITS IMPACT ON BUYING INTEREST
	16.00 - 16.10	ABS-293	MOKHAMAD ADIB SULTAN, ROFI ROFAIDA AHMAD; ANNISA CIPTAGUSTIA	QFD AS A TOOL FOR IMPROVEMENT OF TRANSPORTATION SERVICES IN BANDUNG CITY
	16.10 - 16.20	ABS-219	DENDHY WINATA PUTRA, A. A. GDE SATIA UTAMA	DESIGN OF BAKERY RESOURCE PLANNING INTEGRATED INFORMATION SYSTEM USE ENTERPRISE RESOURCE PLANNING SYSTEM APPROACH
	16.20 - 16.30	ABS-310	YASHINTA SETYOWATI, ANAK AGUNG GDE SATIA UTAMA	COLABORATION SYSTEM AND DIGITAL BUSINESS EFFICIENCY, IN THE ACCOUNTING INFORMATION SYSTEM PERSPECTIVE (CASE STUDY : BANYUWANGIMALL.COM)
	16.30 - 16.40	ABS-317	ROFI ROFAIDA; SURYANA; AYU KRISHNA Y	UPGRADING THE BUSINESS PERFORMANCE OF THE DIGITAL CREATIVE INDUSTRY: THE ROLE OF THE COMMUNITY
	16.40 - 16.50	ABS-362	SHINTA DORIZA DAN ERNITA MAULIDA	IDENTIFICATION ON STUDENTS ATTITUDES TO ENTREPRENEURSHIP
	16.50 - 17.00	ABS-347	MASMIRA KURNIAWATI, NISFUL LAILA, FATIN FADHILLAH HASIB, SITI NUR MAHMUDAH	BARRIERS AND SUKUK SOLUTIONS IN INDONESIA



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PRESENTATION SCHEDULE

TOPIC : FINANCIAL MANAGEMENT AND ACCOUNTING

ROOM : JAYAGIRI 1

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
SESSION 1	12.30-12.40	ABS-190	ARIESKA SUWANDHAYANI, SM AND NOORLAILY FITDIARINI, SE., MBA	CAPITAL STRUCTURE, INVESTMENT OPPORTUNITY AND FIRM VALUE
	12.40-12.50	ABS-270	RAHMAT SETIAWAN (A*), DYNES RIZKY NAVIANTI (B)	CEO GENDER AND FIRM DEBT POLICY: AN EMPIRICAL STUDY IN INDONESIA
	12.50-13.00	ABS-202	FITRI ISMIYANTI AND PUTU ANOM MAHADWARTHA	INVESTMENT EXPERIENCE TO EXPECTED RETURN: A RISK BEHAVIOUR CONSEQUENCES
	13.00-13.10	ABS-272	RAHMAT SETIAWAN (A*), ZUNAIROH (B)	EXECUTIVE COMPENSATION AND RISK: AN EMPIRICAL STUDY IN INDONESIA
	13.10 - 13.20	ABS-296	PUPUT TRI KOMALASARI, MOH. NASIH	INFORMATION ASYMMETRY IN CAPITAL MARKET: WHAT, WHY AND HOW
	13.20 - 13.30	ABS-338	KURNIA HARYAKUSUMA (A*)	DETERMINANTS OF BANK BUSINESS RISK ACCORDING TO RISK BASED APPROACH
	13.30 - 13.40	ABS-339	MADE GITANADYA, S.E., MSM.; PROF. DR. SRI MAEMUNAH SOEHARTO; ISTI ARIYANI, S.M.	FAMILY OWNERSHIP AND CONTROL IN DIVIDEND AND LEVERAGE DECISION MAKING
	13.40 - 13.50	ABS-29	IRMA SETYAWATI, DONI PURNAMA ALAMSYAH, KHUSNUL KHOTIMAH	PROFITABILITY, DIVIDEND POLICY AND STOCK PRICE VOLATILITY: INDONESIA STOCK EXCHANGE
	13.50 - 14.00	ABS-288	IVAN GUMILAR SAMBAS PUTRA(A), DIANA SARI(B) MEMEN KUSTIAWAN(C)	THE EFFECT OF MACRO ECONOMIC INDICATORS AND THE ADDITION OF TAX PAYERS AGAINST TAX RECEIPTS IN INDONESIA
	14.00 - 14.10	ABS-35	AGNES JULIARTI, SUMANI	EFFECT OF PROFITABILITY, IOS, FCF AND COLLATERALIZABLE ASSETS TO DIVIDEND
	14.10 - 14.20	ABS-42	G.S. MANDA, H.M. ZAKARIA & A. RAKHMAN	TAX EXPENSE AND BONUS MECHANISM ON TRANSFER PRICING
	14.20 - 14.30	ABS-298	RINA MARIA HENDRIYANI (1), TIKA SARTIKA(2), DIAN HAKIP NURDIANSYAH(3)	THE ROLE OF LEADERSHIP AND COMPETENCE OF THE MANAGERS BUDGET AGAINST THE IMPLEMENTATION OF PERFORMANCE-BASED BUDGET MANAGEMENT AT THE DEPARTMENT OF REVENUE, ASSET AND FINANCIAL MANAGEMENT AREAS (DPPKAD).
	14.30 - 14.40	ABS-47	LIA PUSPA ANGGITA (A), NUGRAHA (B), IKAPUTERA WASPADA (B)	FORECASTING VOLATILITY STOCK PRICE USING ARCH/GARCH METHOD: EVIDENCE FROM THE INDONESIA STOCK EXCHANGES.
	14.40 - 14.50	ABS-59	IRNI YUNITA	ANALYSIS OF CONSTANT CORRELATION OPTIMAL PORTFOLIO MODEL (CASE STUDY IN JAKARTA ISLAMIC INDEX)
14.50 - 15.00	ABS-60	IMAS PURNAMASARI, NUGRAHA	TESTING THEORY OF DIVIDEND POLICY: EVIDENCE IN THE REALESTATE SECTOR IN INDONESIA	
	15.00 - 15.30	COFFEE BREAK		
SESSION 2	15.30 - 15.40	ABS-64	FITHRIYAH	GRPB IMPLEMENTATION IN INDONESIA: HISTORICAL REVIEW AND LESSONS LEARNED



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TOPIC : FINANCIAL MANAGEMENT AND ACCOUNTING

ROOM : JAYAGIRI 1

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
	15.40 - 15.50	ABS-320	NOVAN HIDAYAT YURIS(A), FUAD MAULANA KURNIA (B), TJUTJU YUNIARSIH(C)	EFFECT OF THE RETURN ON INVESTMENT TOWARDS FIXED ASSETS INVESTMENT AT PT RAPIH METALINDO
	15.50 - 16.00	ABS-68	NOORLAILIE SOEWARNNO , BAMBANG TIAHJADI AND RARA DZIKRINA ISTIQOMAH	EFFECT OF CORPORATE GOVERNANCE AND BARRIERS TO ENTRY ON FINANCIAL PERFORMANCE WITH INTELLECTUAL CAPITAL AS MEDIATING VARIABLE
	16.00 - 16.10	ABS-73	MUHAMMAD UBADILLAH AL MUSTOFA, IMRON MAWARDI, AND TIKA WIDIASTUTI	THE IMPACT OF POLITICAL RISK, FINANCIAL RISK AND ECONOMIC RISK ON TRADING VOLUME OF ISLAMIC STOCKS EXCHANGE IN INDONESIA
	16.10 - 16.20	ABS-334	LINA NUGRAHA RANI, FAJAR EKO CAHYONO, SYLVA ALIF RUSMITA	EMPIRICAL ANALYSIS OF NON PERFORMING FINANCING IN THE CASE OF INDONESIAN ISLAMIC BANK
	16.20 - 16.30	ABS-82	HARI SULISTIYO, ENDANG MAHPUDIN,	DEMOGRAPHIC ANALYSIS IN SELECTION OF INVESTMENT TYPE AMATEUR GOLFERS IN KARAWANG
	16.30 - 16.40	ABS-348	SULAEMAN RAHMAN NIDAR MOKHAMAD ANWAR LAYYINATURROBANIYAH YUNITA ROMAULI NABABAN	MICROFINANCE INSTITUTIONS AND MSMES PERFORMANCE IN THE FRAMEWORK OF POVERTY ALLEVIATION (CASE STUDY ON IMPACTED PEOPLE AROUND JATIGEDE RESERVOIR, SUMEDANG, WEST JAVA)
	16.40 - 16.50	ABS-349	SULAEMAN RAHMAN NIDAR (*) IIS SUGIANTI (**)	THE EFFECT OF LIFE CYCLE STAGE ON LEVERAGE IN INDONESIAN LISTED COMPANY
	16.50 - 17.00	ABS-94	NANU HASANUH & R. ADITYA KRISTAMTOMO PUTRA	INFLUENCES OF FINANCIAL LITERACY AND FINANCIAL ATTITUDE ON INDIVIDUAL INVESTMENT DECISIONS.



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PRESENTATION SCHEDULE

TOPIC : FINANCIAL MANAGEMENT AND ACCOUNTING

ROOM : JAYAGIRI 2

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
SESSION 1	12.30-12.40	ABS-61	I MADE SUDANA DAN KADEK YUVITA N.S.	RISK PROFILE, GOOD CORPORATE GOVERNANCE, PROFITABILITY CAPITAL AND THIRD-PARTY FUNDS INTEREST RATE OF INDONESIAN BANKING
	12.40-12.50	ABS-112	WINDIJARTO & LILA GESTANTI	CORPORATE GOVERNANCE DAN FINANCE PATTERN
	12.50-13.00	ABS-120	RAHMAT HERU SETIANTO AND RINANGLING HAYUNINGDYAH	THE ROLE OF FINANCIAL CONSTRAINT ON THE RELATIONSHIP BETWEEN WORKING CAPITAL MANAGEMENT AND FIRMS PERFORMANCE
	13.00-13.10	ABS-160	WISUDANTO MAS SOEROTO, TIKA WIDIASTUTI, LILY CANIA	TICK SIZE CHANGE AND MARKET LIQUIDATION IN INDONESIA STOCK EXCHANGE
	13.10 - 13.20	ABS-209	SUDIRMAN, SUGIANTO, AND RAHMI SYAFITRI	NEW PUBLIC MANAGEMENT (NPM) MODELAS RULE APPLICATION OF PERFORMANCE-BASED BUDGET (ABK) (EMPIRICAL STUDY AT SKPD OF SIGI REGENCY)
	13.20 - 13.30	ABS-226	MASRIZAL, TIKA WIDIASTUTI, IMRON MAWARDI, WISUDANTO	EFFECT OF PROFITABILITY, LIQUIDITY AND SOLVABILITY ON ISLAMIC STOCK PRICES JAKARTA ISLAMIC INDEX
	13.30 - 13.40	ABS-227	AGUS WIDODO MARDIJUWONO (A), FARAH DANIAH (B*)	EVALUATION OF FORENSIC AUDITOR ROLE AS CORRUPTION ERADICATOR
	13.40 - 13.50	ABS-233	DINI NUR FAKHRIANI	FINANCE ACCOUNTABILITY LOOKING AT IT CONCEPT OF GOOD CORPORATE GOVERNANCE POINT OF VIEW WITH ORGANIZATION PERFORMANCE
	13.50 - 14.00	ABS-243	NI LUH PUTU SUASTINI1, GEDE WIRATA2, I WAYAN ASTAWA3	RELATION OF THE POWER OF INCOME TAX INCOME SYSTEM WITHSELF-ASSESSMENT IN DISTRICT BADUNG BALI
	14.00 - 14.10	ABS-249	LAZHORA WENATRI, SARI SURYA, MARUF	GREED, PARENTAL INFLUENCE AND ADOLESCENT FINANCIAL BEHAVIOUR
	14.10 - 14.20	ABS-294	MUHAMMAD NAFIK HADI RYANDONO, DENIZAR ABDURRAHMAN MIRAJ	WHY DID BAITUL MAAL WA TAMWIL (BMT) DISCONTINUE THE LINKAGE PROGRAM WITH ISLAMIC BANK? A CASE STUDY IN INDONESIA
	14.20 - 14.30	ABS-155	SUGIYANTO & DR. H. MEMEN KUSTIAWAN, SE, M.SI	THE EFFECT RETURN ON INVESTMENT ON NET INCOME IN PT JAMKRIDA JABAR PERIOD 2012-2016
	14.30 - 14.40	ABS-157	AMALIA RIZKI AND OCTARINA DWI MEGAYANTI	QUALITY BETWEEN NET INCOME AND TOTAL COMPREHENSIVE INCOME IN THE APPLICATION OF IFRS: AN EMPIRICAL STUDY
	14.40 - 14.50	ABS-171	DINA FITRISIA SEPTIARINI (A*) , YANANI MUTIARA DEWI (B)	COMPARISON MODEL BUSINESS, STABILIZATION, AND FINANCE PERFORMANCE OF SHARIA COMMERCIAL BANK AND CONVENTIONAL COMMERCIAL BANK IN INDONESIA IN 2012- 2016
14.50 - 15.00	ABS-182	IMAN HARYMAWAN, AVELINA ARIANTO, YUANITA INTAN	INDUSTRY GROWTH, OWNERSHIP STRUCTURE, AND CAPITAL STRUCTURE IN INDONESIA	



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TOPIC : FINANCIAL MANAGEMENT AND ACCOUNTING

ROOM : JAYAGIRI 2

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
			PARAMITASARI	
	15.00 - 15.30	COFFEE BREAK		
SESSION 2	15.30 - 15.40	ABS-260	1. PUJI SUCIA SUKMANINGRUM (SE.,CIFP.) 2.HASTA KURNIA PRAWIRA	EFFECT OF MARKET VALUE RATIO, PROFITABILITY RATIO AND SOLVABILITY RATIO TO MARKET VALUE ADDED COMPANIES LISTED IN JAKARTA ISLAMIC INDEX (JII) FROM 2012 TO 2016
	15.40 - 15.50	ABS-264	A.M. ADIANDARI, N.D.A. AMRITA, H. WINATA	FINANCIAL LITERACY AND RETIREMENT SAVINGS OWNERSHIP
	15.50 - 16.00	ABS-9	HARLINA MEIDIASWATI (A), NUGROHO SASIKIRONO (B), DINA NOVITA (C)	INTENDED USE OF IPO PROCEEDS, UNDERPRICING AND LONG-TERM MARKET PERFORMANCE OF STOCKS IN INDONESIA
	16.00 - 16.10	ABS-13	RIKO HENDRAWAN , BETTY INDAH TRISTANTI	WHICH MODEL IS BETTER TO PREDICT FINANCIAL DISTRESS ? TEST ON STATE OWNED ENTREPRISE LISTED IN IDX
	16.10 - 16.20	ABS-14	RIKO HENDRAWAN,TAMI ZIARANI RAHAYU	TEST OF FCFE MODEL AND DIVIDEND DISCOUNT MODEL IN BANKING COMPANIES LISTED IN INDONESIA STOCK EXCHANGE
	16.20 - 16.30	ABS-283	FOURA DEVIYANTI, LAYYINATURROBANIYAH*, ADIATMA M. SIREGAR	THE IMPACT OF MICRO CREDIT AND BUSINESS MANAGEMENT TRAINING TO MICRO AND SMALL BUSINESS PERFORMANC IN WEST JAWA INDONESIA
	16.30 - 16.40	ABS-284	RADHI ABDUL HALIM RACHMAT, MEMEN KUSTIAWAN	CORPORATE SOCIAL RESPONSIBILITY, SIZE AND TAX AGGRESSIVENESS: AN EMPIRICAL ANALYSIS
	16.40 - 16.50	ABS-65	WISNU P. SETIYONO	CORPORATE GOVERNANCE MECHANISMS AND ITS PERFORMANCE
	16.50 - 17.00	ABS-151	ZAHROH NAIMAH; ARSIDUIYANA TALITHA RAHMA	THE EFFECT OF RISK, GROWTH, FIRM SIZE, CAPITAL STRUCTURE, AND EARNING PERSISTENCE ON EARNINGS RESPONSE COEFFICIENT



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PRESENTATION SCHEDULE

TOPIC :MARKETING MANAGEMENT

ROOM : PARAHYANGAN 1

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SESSION	TIME	CODE	AUTHORS	TITLE
SESSION 1	12.30-12.40	ABS-99	TANTI HANDRIANA; ANIES RATNAPUSPITA MEYSCHA	THE INFLUENCE OF RESTAURANT ATMOSPHERE ON CUSTOMER LOYALTY THROUGH HEDONIC EXPERIENCE
	12.40-12.50	ABS-100	TANTI HANDRIANA; DENDI HERAWAN	THE ANTECEDENT AND CONSEQUENCES OF TRUST IN ONLINE SHOPPING
	12.50-13.00	ABS-139	PUTRI PERMATASARI, DR. DIEN MARDHIYAH, SE., M.S	INFLUENCE OF TRUST ON ONLINE SHOPPING IN PREDICTING PURCHASE INTENTION
	13.00-13.10	ABS-141	AYUNDA NIRMALA, GANCAR C PREMANANTO	THE DARK SIDE OF LIFE INSURANCE SALESPERSON IN ACHIEVING SALES TARGETS: ETHICS PROBLEMS
	13.10 - 13.20	ABS-142	GANCAR CANDRA PREMANANTO AND MUHAMMAD IKHWAN	EXPLORATION OF LUDRUK AS POTENTIAL ICON IN INDONESIA SHOW BUSINESS FOR MILLENNIAL GENERATION
	13.20 - 13.30	ABS-27	SANTIRIANINGRUM SOEBANDHI	ENGAGING YOUNG CONSUMERS WITH ADVERGAMES: THE EFFECT OF PRESENCE AND FLOW EXPERIENCE
	13.30 - 13.40	ABS-289	VIKA APRIANTI; RATIH HURRIYATI; MOKH. ADIB SULTAN	WHEN THE ECOFEMINISTS DECIDE PRODUCT TO USE; A SIMPLE ANALYSIS ON CLOTH DIAPERS (CLODI) USER.
	13.40 - 13.50	ABS-36	RADEN MOHAMAD ADITYA RIFKI, MOKH. ADIB SULTAN	THE IMPLEMENTATION OF MOBILE COMMERCE APPLICATIONS TO ORDER SYSTEM ON BIKE-SHARING PROGRAM IN BANDUNG
	13.50 - 14.00	ABS-292	NURAFNI RUBIYANTI (A*), EVO S. HARIANDJA (B)	FACTORS INFLUENCING HALAL COSMETIC BRAND ADVOCACY; THE ROLE OF SELF-BRAND CONNECTION AS A MEDIATOR
	14.00 - 14.10	ABS-37	ERIYANSYAH	VISUAL PERCEPTION IN IMPROVING LEARNING MOTIVATION: GENDER AND DEVELOPMENTAL STUDY
	14.10 - 14.20	ABS-43	JATI WALUYO	THE IMPLICATION OF SOCIAL MEDIA MARKETING IN MODERN MARKETING COMMUNICATION
	14.20 - 14.30	ABS-48	GITA TIARA PUSPITA (A*), HENY HENDRAYATI (B)	FOOD BLOGGER REVIEW ON INSTAGRAM AS AN ALTERNATIVE CONSUMER PURCHASE DECISION
	14.30 - 14.40	ABS-55	DOLORES SILVIA (A*), HENY HENDRAYATI (B)	ANALYSIS OF GREEN MARKETING MIX ON PURCHASE DECISION
	14.40 - 14.50	ABS-318	ISRAUL KHAIRI (A*) FITRI RAHMAFITIRA (B), H. SUWATNO (B)	TOURIST SATISFACTION ANALYSIS OF TOURIST PRODUCT AT TANJUNG KELAYANG BEACH KABUPATEN BELITUNG
14.50 - 15.00	ABS-322	BAGUS MAULANA(1), FITRI RAHMAFIRTIA(2), ROSITA (3)	THE INFLUENCE OF WONDERFUL INDONESIA BRAND TOWARD THE FOREIGN TOURIST DECISION TO INDONESIA	
	15.00 - 15.30	COFFEE BREAK		
SESSION 2	15.30 - 15.40	ABS-330	PANJI PRIAMBUDI	ANALYSIS OF BRAND RELATIONSHIP IN GANESHA PUBLIC SPEAKING
	15.40 - 15.50	ABS-84	SANTY AJENG Zahratu	ELECTRONIC WORD OF MOUTH AND PURCHASE INTENTION ON ONLINE TRAVEL AGENT TRAVELOKA



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TOPIC :MARKETING MANAGEMENT

ROOM : PARAHYANGAN 1

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
	15.50 - 16.00	ABS-345	YULIA HENDRI YENI (A*), VERINITA (A), VENNY DARLIS (A), AHMAD SYAFRUDDIN INDRAPRIYATNA (B)	THE ROLE OF ATTITUDE TOWARD MARKETING AND MARKETING PRACTICE ON MARKETING PERFORMANCE: A THEORETICAL FRAMEWORK DEVELOPMENT FOR SMES
	16.00 - 16.10	ABS-92	IKEU KANIA, DINI TURIPANAM ALAMANDA, NURBUDIWATI, DARIS HASMI FAUZAN	THE INFLUENCE OF BIRTH CERTIFICATE APPLICATION PROCESS SERVICE TOWARD PUBLIC SATISFACTION IN THE POPULATION AND CIVIL REGISTRATION AGENCY OF GARUT REGENCY
	16.10 - 16.20	ABS-351	MELVA MINAR LEONARDA TAMBUNAN AND TENGKU EZNI BALQIAH	INTENTION TO SUSTAINABLE FISH CONSUMPTION
	16.20 - 16.30	ABS-352	ODE PRAMOEDYA AND TENGKU EZNI BALQIAH	UNDERSTANDING MILLENIALS DECISION MAKING IN BUYING CAR: LIFESTYLE AND PERSONALITY
	16.30 - 16.40	ABS-104	P.K. SARI & A. PRASETIO	HOW DIGITAL CERTIFICATE AFFECTS E-COMMERCE CONSUMERS TRUST AND PURCHASE INTENTION
	16.40 - 16.50	ABS-107	RINI KUSWATI (A*), BERNARDINUS M. PURWANTO (B)	ENCOURAGING PRO-ENVIRONMENTAL BEHAVIOR THROUGH CONSUMER INNOVATIVENESS
	16.50 - 17.00	ABS-115	DADAN ABDUL AZIZ MUBAROK (A*), RATIH HURRIYATI (B), DISMAN (B), LILI ADI WIBOWO(B)	THE MODERATING EFFECT OF MARKET SENSING CAPABILITY ON RELATIONSHIP BETWEEN ENTREPRENEURIAL MARKETING AND MARKETING PERFORMANCE (STUDY ON SMES FOOD AND BEVERAGE IN WEST JAVA)



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PRESENTATION SCHEDULE

TOPIC :MARKETING MANAGEMENT

ROOM : PARAHYANGAN 2

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
SESSION 1	12.30-12.40	ABS-146	ZULFIKAR AGUSTIANSYAH, DIEN MARDHIYAH	INFLUENCE OF ENDORSER CREDIBILITY, BRAND CREDIBILITY, BRAND EQUITY TO PURCHASE INTENTION IN ONLINE SHOPPING: INSTAGRAM PHENOMENON
	12.40-12.50	ABS-212	MASMIRA KURNIAWATI; RIXZY ARI RAMADHAN	DETERMINANTS OF CONSUMER PURCHASE INTENTION TOWARD LUXURY PRODUCT
	12.50-13.00	ABS-213	MASMIRA KURNIAWATI; TUTUT WIDIANTO	ANALYSIS OF DIRECT PREMIUM INFLUENCE ON BRAND ATTITUDES AND CONSUMER BUYING INTENTIONS
	13.00-13.10	ABS-206	RATRI AMELIA AISYAH	THE EFFECT OF DIFFERENTIATION STRATEGY TO COMPETITIVE ADVANTAGE
	13.10 - 13.20	ABS-191	MARHENI EKA SAPUTRI & NIA KURNIASIH	THE USAGE OF DIGITAL MARKETING CHANNELS IN MICRO SMALL AND MEDIUM ENTERPRISE (STUDY IN BANDUNG DISTRICT)
	13.20 - 13.30	ABS-192	MARHENI EKA SAPUTRI; NIA KURNIASIH; YUNI ARTHA SINAGA	EXPERIENTIAL MARKETING: A REVIEW OF RELATIONSHIP TO THE CUSTOMER SATISFACTION IN ONLINE TRANSPORTATION (STUDY IN GOJEK INDONESIA)
	13.30 - 13.40	ABS-196	BAIQ VIDIA KHAIRUNNISA, DR. ACHSANIA HENDRATMI, SE., M,SI	THE EFFECT OF PRODUCT KNOWLEDGE ON ATTITUDE AND PURCHASE INTENTION FOR MUDHARABA FINANCING IN ISLAMIC BANK IN MATARAM
	13.40 - 13.50	ABS-216	ARRY WIDODO,RENNYTA YUSIANA, FILDZAH NUR AQMARINA	STIMULUS OF SOCIAL MEDIA INSTAGRAM; THE INFLUENCE OF ELECTRONIC WORD OF MOUTH TOWARDS VISITING INTEREST IN THE LODGE MARIBAYA THROUGH TRUST AS MEDIATION VARIABLE (STUDY ON INSTAGRAM USERS IN BANDUNG)
	13.50 - 14.00	ABS-217	1) LINDIAWATI; 2) INDRIANAWATI USMAN; 3) SRI WAHYUNI ASTUTI	FACTORS INFLUENCING NORMATIVE COMMUNITY PRESSURE IN BRAND COMMUNITY: A STUDY OF YOUNG ENTREPRENEUR COMMUNITY OF BANK MANDIRI
	14.00 - 14.10	ABS-221	ELVIRA AZIS, MOCHAMAD MALIK AKBAR ROHANDI AND YASIR FACHRUDDIN	SMARTPHONE OPERATING SYSTEMS BASED ON CONSUMER PERCEPTIONS IN WEST JAVA
	14.10 - 14.20	ABS-237	CITRA KUSUMA DEWI (A)(B), ZURINA MOHAIDIN (B)	THE ROLE OF PERSONAL INNOVATIVENESS ON ONLINE PURCHASING BEHAVIOR AMONG INDONESIAN CONSUMERS
	14.20 - 14.30	ABS-250	RATIH HADIANTINI (A*), RATIH HURRIYATI (B), VANESSA GAFFAR (C), MOKHAMAD ADIB SULTAN (D)	WHETHER SERVICE DIFFERENTIATION CAN ADD COMPETITIVE ADVANTAGE TO ENHANCE CONSUMER SATISFACTION: INTERNET SERVICES AT INDIHOME.
	14.30 - 14.40	ABS-255	INDRAWATI, MOISES PINTO HENRIQUES	THE EFFECT OF SERVICE QUALITY TO CUSTOMER SATISFACTION: A CASE STUDY FROM TIMOR LESTE, DILI
14.40 - 14.50	ABS-5	USEP SUHUD	MARKETING COMMUNICATION AND ITS IMPACT ON PURCHASE UN/WILLINGNESS: A CASE OF A BOYCOTTED BREAD BRAND	



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TOPIC :MARKETING MANAGEMENT

ROOM : PARAHYANGAN 2

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
	14.50 - 15.00	ABS-247	RIRIN TRI RATNASARI, ASTRIA PRIMADHANI PAMUNGKAS	IMPACT OF INTERNAL MARKETING ON ISLAMIC JOB COMMITMENT AND PERFORMANCE OF ISLAMIC HOSPITAL
	15.00 - 15.30	COFFEE BREAK		
SESSION 2	15.30 - 15.40	ABS-3	AGUS MULYANA , RATIH HURRIYATI, DISMAN, LILI ADIWIBOWO	MODEL OF CUSTOMER RELATIONSHIP MANAGEMENT (CRM) IN BANKING
	15.40 - 15.50	ABS-6	USEP SUHUD, SETYO FERRY WIBOWO, LISTYA NAMORA	LOYALTY OF THE \$1 BARBERSHOP CUSTOMERS: INVESTIGATING THE ROLE OF SERVICE QUALITY, SATISFACTION, AND TRUST
	15.50 - 16.00	ABS-273	DR. LILI ADI BOWO, SONY SASONGKO, IR.,MM, ASRI SULASTRI APRILIYANI	HOW ETHNO MARKETING CAN DETERMINE CONSUMER DECISION TO USE LAKUPANDAI SERVICES
	16.00 - 16.10	ABS-23	PUTRA PAMUNGKAS & HENY HENDRAYATI	VIRAL MARKETING AND E-WORD OF MOUTH COMMUNICATION IN SOCIAL MEDIA MARKETING
	16.10 - 16.20	ABS-26	EMI AMELIA & MOKH. ADIB SULTAN	OPTIMIZATION OF CUSTOMER RETENTION PROGRAMS
	16.20 - 16.30	ABS-185	EUIS SARIBANON(1), RATIH HURRIYATI (2), AGUS RAHAYU (3), MOCH.ADIB SULTAN (4)	CONSUMERS PURCHASE INTENTION TOWARDS HALAL DETERGENT IN JAKARTA
	16.30 - 16.40	ABS-186	VERINITA AND F. YOLA	MODEL OF MEMORABLE TOURISM EXPERIENCE, DESTINATION IMAGE, AND VALUE OF TOURISTS TO REVISIT INTENTION (SURVEY ON ISTANO BASA PAGARUYUNG IN WEST SUMATERA)
	16.40 - 16.50	ABS-188	Y.P. GUBTA & VERINITA	THE INFLUENCE OF ECONOMY EXPERIENCE WITH PINE AND GILMORE CONCEPT ON CUSTOMER SATISFACTION (SURVEY OF TRANSMART CONSUMERS IN PADANG CITY)
	16.50 - 17.00	ABS-189	RIZAL RAMDAN PADMAKUSUMAH	THE CO-OPERATIVE ENTERPRISE MEMBER LOYALTY AND THE FACTORS THAT DETERMINE IT



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PRESENTATION SCHEDULE

TOPIC :ORGANIZATIONAL BEHAVIOR, LEADERSHIP AND HUMAN
RESOURCES MANAGEMENT

ROOM : MANDALAGIRI 1

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
SESSION 1	12.30-12.40	ABS-66	PRAPTINI YULIANTI & ASTI PERMATA SARI	WORK FAMILY CONFLICT : WITH ANTECEDENT JOB INVOLVEMENT, ROLE AMBIGUITY AND JOB DEMANDS MODERATING SOCIAL SUPPORT
	12.40-12.50	ABS-67	PRAPTINI YULIANTI & MERDIKA MUTIARA	MEDIATING ROLE : CREATIVE SELF EFFICACY RELATIONSHIP AMONG ROLE IDENTITY, JOB CREATIVITY REQUIREMENTS, SUPERVISOR CREATIVE EXPECTATION WITH CREATIVE PERFORMANCE
	12.50-13.00	ABS-129	MUHAMMAD AKBAR ROZAK & ANIS ELIYANA	THE INFLUENCE OF TRANSFORMATIONAL LEADERSHIP TO AFFECTIVE COMMITMENT MEDIATED BY INCLUSIVE ORGANIZATIONAL CULTURE AT SD ZAINUDDIN, SIDOARJO
	13.00-13.10	ABS-130	MUHAMMAD BURHANUDIN HABIBI & ANIS ELIYANA	EFFECT OF WORK FAMILY CONFLICT ON JOB PERFORMANCE THROUGH EMOTIONAL EXHAUSTION AS MEDIATION VARIABLE ON EMERGENCY DEPARTMENT NURSES RSUD DR. ISKAK TULUNGAGUNG
	13.10 - 13.20	ABS-132	NILAKANDI KUSUMA WARDANI & ANIS ELIYANA	THE INFLUENCE OF TRANSFORMATIONAL LEADERSHIP ON EMPLOYEE PERFORMANCE WITH COMMUNICATION SATISFACTION MEDIATION (CASE STUDY OF FRONTLINER EMPLOYEES OF PT BANK MUAMALAT, TBK SURABAYA)
	13.20 - 13.30	ABS-149	RINDYA RAKHMA MENTARI; DWI RATMAWATI	LINKING DISTRIBUTIVE JUSTICE AND PROCEDURAL JUSTICE TO EMPLOYEE ENGAGEMENT THROUGH PSYCHOLOGICAL CONTRACT FULFILLMENT
	13.30 - 13.40	ABS-297	PROF. DR. HJ. SEDARMAYANTI, M.PD., APU SABAR GUNAWAN, MA BRIAN WIRA WIBAWA	THE INFLUENCE OF DISCIPLINE COACHING AND PHYSICAL WORKING ENVIRONMENT ON EMPLOYEE MOTIVATION IN PT. KERTAS PADALARANG (PERSERO)
	13.40 - 13.50	ABS-271	ADE TRIYASA ,EDI SURYADI	EFFECT OF DIRECT AND INDIRECT COMPENSATIONS TO EMPLOYEE PERFORMANCE OF GOVERNMENT SECRETARIATS WEST JAVA PROVINCE
	13.50 - 14.00	ABS-50	RIAN ANDRIANI (A*), DISMAN MS (B)	POLYCHRONICITY IN THE HOTEL INDUSTRY IN BANDUNG CITY
	14.00 - 14.10	ABS-51	OKTOVONI SANDJAJA & KHRISTA JAYA WARDHANI	ORGANIZATIONAL CITIZENSHIP BEHAVIOR ON TEACHER, CASE STUDY OF SCHOOL X
	14.10 - 14.20	ABS-52	ARIF PARTONO PRASETIO, BACHRUDDIN SALEH LUTURLEAN, GHILMAN RIYADHI	LEARNING CULTURE AND TECHNOLOGY ACCEPTANCE AS PREDICTORS OF EMPLOYEE JOB PERFORMANCE IN ELECTRICAL PUBLIC COMPANY
14.20 - 14.30	ABS-54	MIMAN NURDIAMAN, ARIF PARTONO PRASETIO, GUGUN GEUSAN AKBAR, ANNISA RAHMAWATI, RANI PUTRI YASMIN	THE ROLE OF JOB SATISFACTION AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR IN DEVELOPING KNOWLEDGE SHARING BEHAVIOR IN PRIVATE UNIVERSITIES	



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ROOM : MANDALAGIRI 1

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
	14.30 - 14.40	ABS-57	KUSUMA CHANDRA KIRANA, SRI HERMUNINGSIH, RETNO WIDIASTUTI	THE FACTORS DRIVING OF INTENSION WAKIF TO PAY CASH WAQH AT BANTUL REGENCY YOGYAKARTA
	14.40 - 14.50	ABS-314	PUSPITA WULANSARI, B. MEILITA, YUFARAJ GANESAN	THE EFFECT OF EMPLOYEE RETENTION ON TURNOVER INTENTION EMPLOYEE-CASE STUDY ON HEAD OFFICE BANK LAMPUNG
	14.50 - 15.00	ABS-324	AHMAD JAELANI, ANDHIKA MOCHAMAD SIDDIQ, KUSNENDI	RELATIONSHIP FACTORS THAT MOTIVATE NURSES IN ACHIEVING DOCUMENTATION COMPLETENESS OF NURSING CARE
	15.00 - 15.30	COFFEE BREAK		
SESSION 2	15.30 - 15.40	ABS-326	ROMAT SARAGIH, A.P. PRASETIO, AND I. Z. NAUFAL	WORK-LIFE BALANCE AND WORK STRESS AS ANTECEDENTS OF EMPLOYEE TURNOVER INTENTION IN PRIVATE FOOD PROCESSING ORGANIZATION
	15.40 - 15.50	ABS-72	IRFAN JAUHARI, SRI HERIANINGRUM, TIKA WIDIASTUTI	STUDY OF MINIMUM WAGE COMPARISON IN INDONESIA WITH MALAYSIA IN PERSPECTIVE OF ISLAMIC ECONOMICS
	15.50 - 16.00	ABS-328	DRS. EDY SUDARYANTO, AK.,MM,CA; RESTY WIDYA KURNIASARI, M.HUM	THE EFFECT OF ORGANIZATIONAL CULTURE, LEADERSHIP STYLE AND PERSONALITY TOWARD JOB SATISFACTION OF AUDITORS AND SUPERVISORS IN PROVINCIAL INSPECTORY AND DISTRICT/CITY IN WEST JAVA-INDONESIA
	16.00 - 16.10	ABS-76	ALI ZAENAL ABIDIN, SUWATNO, TJUTJU YUNIARSIH AND DISMAN	NURSES SERVICE QUALITY IN COMMUNITY HEALTH SERVICE USING ANALITYC HIERARCHY PROCESS (AHP)
	16.10 - 16.20	ABS-332	ISHMAH QURRATUAIN ;EKO FAJAR CAHYONO ;LINA NUGRAHA RANI ; SYLVA ALIF RUSMITA	THE EFFECT OF SOCIAL CAPITAL AND HUMAN CAPITAL ON PERFORMANCE EFFECTIVENESS OF NATIONAL ZAKAT INSTITUTIONS IN INDONESIA, SURABAYA HEAD QUARTERS EXPERIENCES
	16.20 - 16.30	ABS-79	ROSSANTO DWI HANDOYO (A), FIQY RABBANISYAH(A)	TRADE LIBERALIZATION AND LABOUR DEMAND IN INDONESIA: FIRM LEVEL DATA
	16.30 - 16.40	ABS-88	SOFIYAH, EENG AHMAN	THE EFFECT OF JOB SATISFACTION AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR (OCB) TOWARDS EMPLOYEE ENGAGEMENT OF STARRED HOTELS IN SUMEDANG
	16.40 - 16.50	ABS-113	MUHAMMAD OCEANO FAUZAN, DISMAN	PENGEMBANGAN MODEL PENGUATAN KAPASITAS SDM PERANGKAT DESA DALAM MENGELOLALA DANA DESA SECARA TEPAT SASARAN, PARTISIPATIF, BERKESINAMBUNGAN, TRANSPARAN DAN AKUNTABEL
	16.50 - 17.00	ABS-133	RENI AWALIAH PEBRIANI (A) AND RATIH HURRIYATI (B)	PERSON-ORGANIZATION VALUE FIT AND EMPLOYEE ATTITUDE: A STUDY OF BLUE COLLAR EMPLOYEE.



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PRESENTATION SCHEDULE

TOPIC : ORGANIZATIONAL BEHAVIOR, LEADERSHIP AND HUMAN

RESOURCES MANAGEMENT

ROOM : MANDALAGIRI 2

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
SESSION 1	12.30-12.40	ABS-265	PRAPTINI YULIANTI, MAULIDA ROHMAWATI & NIDYA AYU ARINA	THE ROLE OF JOB DEMANDS AND TEAMWORK EFFECTIVENESS IN A HARMONIZING RELATIONSHIPS WITHIN PORT POLICE ORGANIZATION
	12.40-12.50	ABS-266	MARGARETA DAMAR TRI PAMUNGKAS & PRAPTINI YULIANTI	THE INFLUENCE OF CLAN CULTURE ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR (OCB) WITH AFFECTIVE ORGANIZATIONAL COMMITMENT AS INTERVENING VARIABLE OF EMPLOYEES IN SEKOLAH X SURABAYA
	12.50-13.00	ABS-267	TRI SIWI AGUSTINA	INFLUENCE OF PERCEIVED OF ORGANIZATIONAL SUPPORT FOR CREATIVITY AND CREATIVE SELF- EFFICIENCY ON JOB SATISFACTION TOWARDS INDIVIDUAL CREATIVITY IN MEMBER OF NON-PROFIT ORGANIZATIONS ENGAGED IN DOMESTIC STRAY ANIMAL CARE IN SURABAYA AND SIDOARJO
	13.00-13.10	ABS-276	DEWI MALIK MACHFUD & PRAPTINI YULIANTI	THE INFLUENCE OF PERCEIVED ORGANIZATIONAL SUPPORT AND JOB CHARACTERISTICS ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR WITH EMPLOYEE ENGAGEMENT AS INTERVENING VARIABLES ON PHARMACISTS
	13.10 - 13.20	ABS-312	IDA BAGUS GEDE ADI PERMANA	MEDIATING ROLE OF ACADEMIC MOTIVATION ON BIG FIVE PERSONALITY AND ACADEMIC PERFORMANCE RELATIONSHIP
	13.20 - 13.30	ABS-269	IDA AYU PUTU SRI WIDNYANI , GEDE WIRATA	TRANSACTIONAL LEADERSHIP IN PUBLIC SECTOR
	13.30 - 13.40	ABS-17	BAHRODIN, MAMAN RACMAN, JOKO WIDODO, ACHMAD SLAMET	COLLABORATIVE-BASED ACADEMIC SUPERVISION FOR PRINCIPALS
	13.40 - 13.50	ABS-19	MARIA SYANA MELINA AND CHRISTINE WINSTININDAH SANDROTO	THE MEDIATING ROLE OF PSYCHOLOGICAL EMPOWERMENT ON THE EFFECT OF PERSON- ORGANIZATION FIT ON INNOVATIVE WORK BEHAVIOR
	13.50 - 14.00	ABS-278	I MADE ARTAYASA (1), GEDE WIRATA (2), I WAYAN ASTAWA (3)	THE DYNAMICS OF THE POLITICAL PARTICIPATION OF THE COMMUNITY IN THE DIRECT ELECTIONS OF GIANYAR REGENCY OF REFORM ERA
	14.00 - 14.10	ABS-41	ANITA SILVIANITA, OMNIE P. PRAMESTI, MAHENDRA FAKHRI	THE LINKING OF KNOWLEDGE MANAGEMENT ENABLER AND EMPLOYEES PERFORMANCE (STUDY IN PROCESSING POST UNIT PT. POS INDONESIA, BANDUNG)
	14.10 - 14.20	ABS-337	NURULLAILY KARTIKA	THE MODERATING EFFECTS OF ORGANIZATIONAL SUPPORT ON THE RELATIONSHIP BETWEEN MENTORING BEHAVIOR AND INNOVATIVE WORK BEHAVIOR
	14.20 - 14.30	ABS-244	NANI MARYANI , HORAS DJULIUS	INTELLECTUAL CAPITAL AND KNOWLEDGE SHARING LINKAGES FOR ENHANCING INSTITUTIONAL PERFORMANCE : INDONESIA COLLEGES CASE
	14.30 - 14.40	ABS-245	YUDISTIRA ADNYANA AND I MADE SUMADA	LEADERSHIP STYLE ANALYSIS: A CASE STUDY ON THE MANAGER OF ANGGUNGAN VILLAGE CREDIT UNION



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ROOM : MANDALAGIRI 2

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
	14.40 - 14.50	ABS-248	P.D.H. ARDANA, N.K. ASTARIANI & I.G.M. SUDIKA	THE INFLUENCE OF LEADERSHIP STYLE IN CONSTRUCTION COMPANY
	14.50 - 15.00	ABS-254	ASEP ADAM, TJUTJU YUNIARSIH, EENG AHMAD, KUSNENDI	THE MEDIATION EFFECT OF ORGANIZATIONAL COMMITMENT IN THE RELATION OF ORGANIZATION CULTURE AND EMPLOYEE PERFORMANCE
	15.00 - 15.30	COFFEE BREAK		
SESSION 2	15.30 - 15.40	ABS-261	DESI LAVIANTI, PROF. DR. H. EENG AHMAN, MS	INFLUENCE OF ISO 9001:2015 QUALITY MANAGEMENT SYSTEM IMPLEMENTATION ON EMPLOYEE PERFORMANCE (CASE STUDY OF UPI ACADEMIC DIRECTORATE)
	15.40 - 15.50	ABS-311	B LENA NURYANTI; WULAN DEWANI PUTRI; MASHARYONO	EFFECT TRAINING AND EMPOWERMENT IN IMPROVING JOB SATISFACTION
	15.50 - 16.00	ABS-172	TIARA SRI RAHAYU (A), RASTO (B*)	TEACHER WORK PRODUCTIVITY AS IMPLICATION OF IMPLEMENTATION QUALITY MANAGEMENT SYSTEM
	16.00 - 16.10	ABS-251	RAHMI WIDYANTI, BASUKI	IMPACT OF KNOWLEDGE MANAGEMENT ON CAREER DEVELOPMENT: A STUDY AMONG LECTURERS ON PRIVATE COLLEGE
	16.10 - 16.20	ABS-357	SUMIYATI, MASHARYONO MASHARYONO, RIDWAN PURNAMA, HENDRI YULIADI	THE EFFECT OF WORK ENVIRONMENTAL AND INDIVIDUAL CHARACTERISTICS TO JOB STRESS AMONG HOSPITAL NURSES
	16.20 - 16.30	ABS-38	PUPUNG PURNAMASARI & ENDANG MAHPUDIN	THE INFLUENCE OF STAFFING TO WORK PERFORMANCE (STUDY ON EMPLOYEES AT PRODUCTION DIVISION OF PT SAMICK INDONESIA)
	16.30 - 16.40	ABS-167	RATRI WAHYUNINGTYAS	EFFECTIVENESS OF HR DEPARTMENT ROLES IN HOSPITALITY INDUSTRY
	16.40 - 16.50	ABS-204	SITI INAYATUL FAIZAH, DIANANDA RAHMAWIGUNA	THE ROLE OF ZAKAT, INFAK, ALMS, AND ENDOWMENTS BMH AGAINST THE INDEPENDENCE OF PONDOK PESANTREN DARUL HIJRAH II PASURUAN.
	16.50 - 17.00	ABS-49	FAHMI JAHIDAH ISLAMY, TJUTJU YUNIARSIH, KUSNENDI AND LILI ADI WIBOWO	THE INFLUENCE OF KNOWLEDGE SHARING ON ACADEMIC PERFORMANCE
	17.00 - 17.10	ABS-361	SYAMSUL HADI SENEN; MASHARYONO MASHARYONO; NEFERTARI EDISA	THE EFFECT OF JOB CHARACTERISTICS TO EMPLOYEES PERFORMANCE



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PRESENTATION SCHEDULE

TOPIC :STRATEGIC MANAGEMENT, ENTREPRENEURSHIP AND
CONTEMPORARY ISSUES

ROOM : PURNAWARMAN

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
SESSION 1	12.30-12.40	ABS-225	YETTY DWI LESTARI	QUEUE PERFORMANCE
	12.40-12.50	ABS-156	DIAN EKOWATI; JOVI SULISTIAWAN; EGRINA R. TRIKSINA	ORGANIZATION CULTURE AND ORGANIZATIONS EFFECTIVENESS
	12.50-13.00	ABS-165	FEBRIANA WURJANINGRUM (A*), BINTARI HARTAMI (A)	THE INTERVENING EFFECT OF MARKET ORIENTATION ON ENTREPRENEURIAL ORIENTATION, OPERATIONS STRATEGY AND BUSINESS PERFORMANCE
	13.00-13.10	ABS-252	ARMUNINGGAR, ARIS	THE APPLICATION OF POLITE BUSINESS ENVIRONMENT AMONG YOUNG ENTREPRENEURS OF IMPORTED USED CLOTHES IN ROYAL PLAZA SURABAYA
	13.10 - 13.20	ABS-277	CHORRY SULISTYOWATI (A*), AISYATUR RIDLO (B)	GOVERNMENT OWNERSHIP, FINANCIAL CONSTRAINT, AND FIRM PERFORMANCE
	13.20 - 13.30	ABS-16	ERI BESRA (1) HAFIZ RAHMAN (1) NURHAYATI (2)	HOW DO WE PERCEIVE FAILURE? INTRODUCING THE INTEGRATIVE MODEL OF ENTREPRENEURIAL FAILURE
	13.30 - 13.40	ABS-274	ERNA HERLINAWATI, AMIR MACHMUD, SURYANA	ANALYSIS OF SMES PERFORMANCE IN INDONESIA
	13.40 - 13.50	ABS-279	NYOMAN DWIKA AYU AMRITA, I MADE KARTIKA, PUTU GEDE DENNY HERLAMBAANG	THE INFLUENCE OF ATTITUDE, SUBJECTIVE NORM, SELF EFFICACY, FAMILY ENVIRONMENT TOWARDS ENTREPRENEURIAL INTENTION, MEDIATED BY ENTREPRENEURSHIP EDUCATION, ON STUDENTS OF FACULTY OF ECONOMY OF NGURAH RAI UNIVERSITY
	13.50 - 14.00	ABS-25	MILHA LISTYOHADI (A*), SUKARIA SINULINGGA(B), SUGIARTO PUJANGKORO(C)	AN ANALYSIS ON THE HIGHEST AND THE BEST USE IN LAND OWNED BY PT PLN (PERSERO) AT PAYA PASIR, MEDAN, AS AN ALTERNATIVE STRATEGY OF ASSET UTILIZATION
	14.00 - 14.10	ABS-281	RIYANDI NUR SUMAWIDJAJA, SURYANA, AMIR MACHMUD, EENG AHMAN	THE RELATIONSHIP BETWEEN INNOVATION CAPACITY AND COMPANY PERFOR-MANCE OF CREATIVITY INDUSTRY IN INDONESIA
	14.10 - 14.20	ABS-282	OKKY RIZKIA YUSTIAN, HARI MULYADI.	THE ROLE OF FORMAL EDUCATION ON ENTREPRENEURIAL INTENTION AMONG STUDENTS
	14.20 - 14.30	ABS-75	OLIVIA VENESSA BORU NAINGGOLAN	FEASIBILITY ANALYSIS OF SMALL AND MEDIUM ENTERPRISES (SME) OF SHOES AND SLIPPERS IN BOGOR
	14.30 - 14.40	ABS-80	RESTI INDRIARTI, HARI MULYADI	IMPACT OF ENTREPRENEURIAL SKILLS AND INNOVATIONS ON BUSINESS SUCCESS
	14.40 - 14.50	ABS-93	SEKAR DILA PRATIWI, HARI MULYADI	ANALYSIS OF BUSINESS MODEL CANVAS TO INCREASE COMPETITIVENESS (A STUDY ON THE SMALL MEDIUM ENTREPRISE BONEKA BANDUNG)
14.50 - 15.00	ABS-108	AANG KUNAIFI, MUHAMMAD SAIFUL HAKIM, BERTO MULIA	REALIZED STRATEGY AND FINANCIAL PERFORMANCE IN INDONESIA BANKING INDUSTRY	



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TOPIC :STRATEGIC MANAGEMENT, ENTREPRENEURSHIP AND
CONTEMPORARY ISSUES

ROOM : PURNAWARMAN

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
			WIBAWA	
	15.00 - 15.30	COFFEE BREAK		
SESSION 2	15.30 - 15.40	ABS-114	R. D. PASARIBU, A. PRASETIO, O. O. SHARIF	THE EFFECT OF CUSTOMER DEMAND AND THE SUPPLIER PERFORMANCE ON COMPETITIVE STRATEGY (STUDY IN FIXED BROADBAND INDONESIA)
	15.40 - 15.50	ABS-125	I. HELVETIKASARI , I.D.A. NURHAENI AND D.G. SUHARTO	DEVELOPING HUMAN CAPITAL INDUSTRY THROUGH PUBLIC PRIVATE PARTNERSHIP: IS IT PROFITABLE?
	15.50 - 16.00	ABS-137	SIR KALIFATULLAH ERMAYA, LILI ADI WIBOWO	THE IMPACT OF DYNAMIC CAPABILITIES AND ENVIRONMENTAL TURBULENCE TOWARDS BUSINESS UNIT PERFORMANCE
	16.00 - 16.10	ABS-187	IKA SUHARTANTI DARMO, HARI MULYADI	HIGH IMPACT ENTREPRENEURS: DO NOT MEASURE THE SIZE, BUT THE INFLUENCE!
	16.10 - 16.20	ABS-215	MEILANNY BUDIARTI SANTOSO, SANTOSO TRI RAHARJO, NURLIANA CIPTA APSARI	CILETUH GEOPARK TOWARD THE TOURISM INDUSTRY
	16.20 - 16.30	ABS-218	RIZKI WAHYUNIARDI(1); IMAN SUDIRMAN(2); HORAS DJULIUS(3)	DOES THE SENTRA POLICY INFLUENCE THE PERFORMANCE OF SMALL AND MEDIUM INDUSTRY (IKM)? (CASE STUDY AT SENTRA IKM FOOTWEAR IN WEST JAVA, INDONESIA)
	16.30 - 16.40	ABS-242	H.A. RIVAI, H.LUKITO, & A. MORHAN	PERSONAL ATTITUDES, FAMILY BACKGROUND, AND CONTEXTUAL ELEMENTS AS ANTECEDENTS OF STUDENTS ENTREPRENEURIAL INTENTION: CASE IN INDONESIA HIGHER EDUCATI
	16.40 - 16.50	ABS-257	INDRAWATI, MOCHAMAD YUDHA FEBRIANTA	IDENTIFICATION OF E-GOVERNANCE INDICATORS FOR MEASURING SMART GOVERNANCE IN BANDUNG CITY
	16.50 - 17.00	ABS-258	RUDI PURWONO, PRADISKA LIDYA PERMATA, R. DIMAS BAGAS HERLAMBAANG	EARLY WARNING SYSTEM FOR PROPERTY PRICE BUBBLE IN INDONESIA AND STRATEGY TO PREVENT BUSINESS FAILURE
	17.00 - 17.10	ABS-323	ARDIKA SULAEMAN, ERNIE TISNAWATISULE, HILMIANA, MARTHA FANI CAHYANDITO	ENTREPRENEUR TRANSFORMATIONAL LEADERSHIP FOR SMES BUSINESS SUSTAINABILITY



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PRESENTATION SCHEDULE

TOPIC : Mix

ROOM : WASTUKENCANA

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
SESSION 1	12.30-12.40	ABS-163	Elisabet Siahaan	Millennial Generation Employment: The Impact Of Millennial Characteristic To Performance Achievement
	12.40-12.50	ABS-164	Elisabet Siahaan	Developing Strategies to Stimulate Employees Performance:Case of Indonesian Banker
	12.50-13.00	ABS-175	Ridwan Muttaqin, and Suwatno	The Effectiveness of Reward System based on Mobile Platform towards Performance: A case study on Go-Jek Drivers in Garut
	13.00-13.10	ABS-235	Uus Mulyana, Kusnendi	Decision Support System Determination of employee achievement Based on the assessment of Employee Performance by Analytical Hierarchy Process Method
	13.10 - 13.20	ABS-240	Yani Restiani Widjaja Sekolah Pascasarjana Universitas Pendidikan Indonesia e-mail: yaniwidjaja28@gmail.com	THE IMPACT OF LEADERSHIP STYLE AND ORGANIZATIONAL CULTURE ON EMPLOYEE PERFORMANCE
	13.20 - 13.30	ABS-259	Rudi Purwono, Dessy Kusumawardani, R. Dimas Bagas Herlambang	Impact from Loan-to-Value to Housing Price Bubble in Indonesia and Strategy to Prevent Business Failure
	13.30 - 13.40	ABS-263	Putu Eka Trisna Dewi, I.W.P Sucana Aryana	REFORMULATION IN THE BASIC OF LEGAL CONSIDERATIONS ABOUT THE BASIC IN FILING FOR BANKRUPTCY IN INDONESIAN COMMERCIAL COURT (THE LEGAL COMPARISON WITH MALAYSIA AND SINGAPORE)
	13.40 - 13.50	ABS-11	Hafiz Rahman-1, Eri Besra-1 and Nurhayati-2	Psycho-Economic Phenomenon, Opportunistic Behaviour and their Impact on Entrepreneurial Failure
	13.50 - 14.00	ABS-198	Swidarto, Joko Widodo, Fahrudin, and Totok Sumaryanto	MANAGEMENT MODEL OF RESEARCH CLINIC-BASED CLASSROOM ACTION RESEARCH ASSISTANCE ACCORDING TO THE NEED OF SOCIAL SCIENCE TEACHERS IN JUNIOR HIGH SCHOOL
	14.00 - 14.10	ABS-231	Cut Irna Setiawati, Novella Asri Magdalena Sihombing	Contribution of Entrepreneurial Characteristics to Business Performance: Study from Suci T-Shirt Production Region in Bandung
14.10 - 14.20	ABS-356	Eded Tarmedji; Fitri Awaliani Setiadi; Ahim Surachim; Lisnawati	INFLUENCE OF ENTREPRENEURIAL LEARNING ON SELF-ESTEEM AND ITS IMPACT ON MOTIVATION OF STUDENT ENTREPRENEURSHIP	
14.20 - 14.30	ABS-45	Armuninggar, Aris	THE APPLICATION OF FREEDOM OF CONTRACT PRINCIPLE IN THE AGREEMENT IN INDONESIA BUSINESS ENVIRONMENT	



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SESSION	TIME	CODE	AUTHORS	TITLE
	14.30 - 14.40	ABS-365	Didit Supriyadi; Endang Mahpudin	Spillover of Panel Causality Granger for Monetary Variables in Some Countries Emerging Market
	14.40 - 14.50	ABS-366	Nizar Alam Hamdani; Asri Solihat; Galih Abdul Fatah Maulani	THE INFLUENCE OF CURRENT RATIO, DEBT-TO-EQUITY RATIO, INVENTORY TURNOVER, AND RETURN ON INVESTMENT ON PRICE-EARNINGS RATIO OF CEMENT INDUSTRY COMPANIES LISTED AT INDONESIA STOCK EXCHANGE
	14.50 - 15.00	ABS-367	Niza Alam Hamdani; Galih Abdul Fatah Maulani	MOTIVATION AND LEADERSHIP ON THE PERFORMANCE OF PRIVATE HIGHER EDUCATION LECTURERS
	15.00 - 15.30	COFFEE BREAK		
SESSION 2	15.30 - 15.40	ABS-368	Nizar Alam Hamdani; Dodi Yudiardi	STRATEGIC PLANNING DEVELOPMENT OF VILLAGE-OWNED ENTERPRISE (BUMDES) IN GARUT REGION
	15.40 - 15.50	ABS-268	1. Ai Rosita, ST., MT., 2. Dr. Lili Adi Wibowo, M.Pd. 3. Prof. Dr. Agus Rahayu,	The Improvement Effort for Safety Awareness Through Integrated Safety Management
	15.50 - 16.00	ABS-285	Iwan Rijayana(a), Lili Adi Wibowo(b), Ratih Hurriyati(c)	STRATEGIC MANAGEMENT : BUILDING FRAME WORK IT-GOVERNANCE IN UNIVERSITY ENVIRONMENT
	16.00 - 16.10	ABS-331	S.Sulastri, Azizah Fauziyah, Ismail Yusup	SMEs Development Strategy in Improving the Image of Tasikmalaya City as a Halal Culinary Tourism Destination
	16.10 - 16.20	ABS-144	Maya Sari, Nugraha	ANALYSIS OF DEMOGRAPHIC FACTORS AND PONZI SCHEME INVESTORS BIASES
	16.20 - 16.30	ABS-102	Hamidah; Annisa Rahmah	GOOD CORPORATE GOVERNANCE MECHANISMS AS A MODERATING VARIABLE OF IFRS ADOPTION TO EARNING MANAGEMENT: CASE IN BANKING LISTED IN INDONESIA STOCK EXCHANGE
	16.30 - 16.40	ABS-369	Nizar Alam Hamdani ; Sukma Nugraha	INFORMATION TECHNOLOGY, KNOWLEDGE SHARING, ENTREPRENEURSHIP ORIENTATION TO COMPETITIVENESS AND ITS IMPACT ON BUSINESS PERFORMANCE OF SMES
	16.40 - 16.50	ABS-370	Nizar Alam Hamdani; Didit Supriyadi; Galih Abdul Fatah Maulani	HUMAN CAPITAL TO EXCELLENCE COMPETING THROUGH DISTINCTIVE CAPABILITIES
	16.50 - 17.00	ABS-358	Bambang Widjajanta; Sumiyati; Masharyono Masharyono; Nida Fadlillah; Heraeni Tanuatmodjo	THE IMPACT OF IMPLEMENTATION OF FINANCIAL REWARDS AND OCCUPATIONAL SAFETY & HEALTH TOWARDS JOB SATISFACTION PT. HALEYORA POWER
	17.00 - 17.10	ABS-239	L. Lisnawati; S. Sumiyati; Puspo Dewi Dirgantari	Urban Service Delivery Performance In Improving The Satisfaction Of Citizens In The City Of Bandung
17.10 - 17.20	ABS-302	MASHARYONO MASHARYONO; SYAMSUL	THE INFLUENCE OF WORK ABILITY ON EMPLOYEE PERFORMANCE	



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SESSION	TIME	CODE	AUTHORS	TITLE
			HADI SENEN; DESITA ANGGARA DEWI	
	17.20 - 17.30	ABS-205	Hari Mulyadi, Rd. Dian H. Utama, Yusuf Murtadlo Hidayat, Widiani Rahayu	The Influence of Entrepreneurial Attitude toward Entrepreneurship Intention Female Students



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PRESENTATION SCHEDULE

TOPIC : MIX

ROOM : AGRABINTA

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
SESSION 1	12.30-12.40	ABS-101	HAMIDAH; RAYSA DYAH AYU ALBERTHA	EARNINGS MANAGEMENT AND VALUE RELEVANCE BEFORE AND AFTER IFRS CONVERGENCY
	12.40-12.50	ABS-103	JOKO, RATIH HURRIYATI	STRENGTHENING BRAND EQUITY OF SUKABUMI TRADITIONAL CULINARY TO BECOME A NATIONAL CLASS BRAND: STUDY CASE OF MOCI PRODUCT AS SUKABUMI UNIQUE CULINARY
	12.50-13.00	ABS-106	RADITYA SUKMANA(A*), NADHILAH JUNUN (B)	THE IMPACT OF ASSET, MUDHARABAH TIME DEPOSIT AND NON PERFORMING FINANCING (NPF) TO PROFITABILITY ISLAMIC BANKING IN INDONESIA
	13.00-13.10	ABS-111	LAELY PURNAMASARI, NUGRAHA	PENGARUH KEBIJAKAN PEMERINTAH MEMBANGUN SATU JUTA RUMAH PADA KINERJA KPR DAN KPA BANK-BANK YANG TERDAFTAR DI BURSA EFEK INDONESIA SELAMA PERIODE 2015-2017
	13.10 - 13.20	ABS-138	ATINA SHOFAWATI	RISK MANAGEMENT IN ZAKAT INSTITUTION
	13.20 - 13.30	ABS-152	ANDI PRIMAFIRA BUMANDAVA EKA ; NUGRAHA	SHARIA MICRO FINANCIAL INSTITUTION AS AN OPTION TO SOCIETY INVESTMENT DECISION IN DISRUPTIVE ERA
	13.30 - 13.40	ABS-59	IRNI YUNITA	ANALYSIS OF CONSTANT CORRELATION OPTIMAL PORTFOLIO MODEL (CASE STUDY IN JAKARTA ISLAMIC INDEX)
	13.40 - 13.50	ABS-117	IWAN SUGIANTO1, MEMEN KUSTIAWAN2	ANALISIS PENGARUH ANGGARAN KESEHATAN PEMERINTAH DAN BELANJA BPJS PADA KINERJA EMITEN SEKTOR FARMASI DI BURSA SAHAM INDONESIA PERIODE 2015-2017
	13.50 - 14.00	ABS-53	SUGIARTO	PEER GROUP MODEL AS A REFERENCE OF BANKS PERFORMANCE ASSESSMENT
	14.00 - 14.10	ABS-333	SYLVA ALIF RUSMITA(1), IKRAM NUR MUHARAM(2) , LINA NUGRAHA RANI (3), EKO FAJAR CAHYONO (4)	LONG-RUN RELATIONSHIP AND SHORT-RUN DYNAMICS BETWEEN COMPOSITE AND ISLAMIC INDEX IN THE CAPITAL MARKET OF INDONESIA
	14.10 - 14.20	ABS-335	IDA FARIDA ADI PRAWIRA	UNDERSTANDING TAXPAYERS ATTITUDES TOWARDS TAX AMNESTY POLICY
	14.20 - 14.30	ABS-153	ARDIANTO, FARHANAH	ACCOUNTING INFORMATION AND ENVIRONMENTAL INFORMATION ON INVESTOR DECISION: AN EXPERIMENTAL STUDY
	14.30 - 14.40	ABS-200	MAMUN HANIF, JOKO WIDODO, JOKO SUTARTO, WAHYONO	IMPROVING TEACHERS CAPABILITY IN AUTHENTICAL ASSESSMENT THROUGH CLINICAL SUPERVISION WITH PEER COACHING GROW ME APPROACH
	14.40 - 14.50	ABS-89	SYAHYONO, LILI ADI WIBOWO	THE DEVELOPMENT EVOLUTION OF ABSORPTIVE CAPACITY IN LARGE FIRM AUTOMOTIVE SEGMENT OVER TIME SPAN



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TOPIC : MIX

ROOM : AGRABINTA

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SESSION	TIME	CODE	AUTHORS	TITLE
	14.50 - 15.00	ABS-58	RIZAL MAWARD; HAMIDAH	MANDATORY SAK BASED IFRS ADOPTION AND AUDIT DELAY
	15.00 - 15.30	COFFEE BREAK		
SESSION 2	15.30 - 15.40	ABS-158	YANI PERMATASARI; NOVITA ARDIYANTI	ANALYSIS THE IMPACT OF TAX AMNESTY POLICY 2016 TO THE ABNORMAL RETURN AND TRADING VOLUME ACTIVITY IN BANKING COMPANIES LISTED IN INDONESIA STOCK EXCHANGE
	15.40 - 15.50	ABS-134	CEPPY TRIAN SUDRAJAT, AND MOCH. ADIB SUTAN	IS E-SERVICE QUALITY REQUIRED TO DEVELOP CUSTOMER SATISFACTION (CASE STUDY : GRAB INDONESIA IN BANDUNG)
	15.50 - 16.00	ABS-124	ASEP M RAMDAN, AGUS RAHAYU, RATIH HURRIYATI, MOKH. ADIB SULTAN	THE ROLE OF BRAND EQUITY ON THE DECISION IN CHOOSING A UNIVERSITY FOR NEW MIDDLE CLASS STUDENTS
	16.00 - 16.10	ABS-126	ARI RISWANTO, RATIH HURIYATI, LILI ADI WOBOWO, HENI HENDRAYANI	DYNAMIC MARKETING CAPABILITIES AND COMPANY PERFORMANCE: MARKETING REGRESSION ANALYSIS ON SMES IN INDONESIAN
	16.10 - 16.20	ABS-127	MOHAMAD SAPARUDIN (A*), AGUS RAHAYU (B), RATIH HURRIYATI (B)	FACTORS INFLUENCING CONSUMERS ONLINE PURCHASE INTENTION: A STUDY AMONG UNIVERSITY STUDENTS IN INDONESIA
	16.20 - 16.30	ABS-128	ABDUL KARIM HISYAM JAELANI	CUSTOMERS EMOTIONAL BOND EFFECTS OF CUSTOMER LOYALTY ON CROSS INDUSTRY
	16.30 - 16.40	ABS-148	ADRIANTO TRIMARJONO & KRISTININGSIH	THE INFLUENCE OF RECOMMENDATION AND INFORMATION CREDIBILITY TO CONSUMER REGRET OF PURCHASE DECISION (STUDY ON CHINA HANDPHONE CONSUMER IN SURABAYA)
	16.40 - 16.50	ABS-161	SUMARYADI, RATIH HURRIYATI, VANESSA GAFFAR, LILI ADI WIBOWO	QUALITY OF HALAL TOURISM DESTINATION : AN EMPHIRICAL SURVEY TO MOSLEM FOREIGN TOURIST IN BANDUNG
	16.50 - 17.00	ABS-201	PENDING PUJI DWI ASTUTI, A. A. GDE SATIA UTAMA	REDESIGN ECOMMERCE BANYUWANGI MALL AS SELLING MEDIA FOR SME
	17.00 - 17.10	ABS-355	G. RAZATI, I. AWANNY & P.D. DIRGANTARI	EFFECT OF ONLINE SERVICESCAPE ON BEHAVIORAL INTENTION ONLINE RESERVATION HOTEL SERVICES
	17.10 - 17.20	ABS-178	INTAN TENISIA PRAWITA SARI, TINNEKE HERMINA, WATI SUSILAWATI	THE INFLUENCE OF PROMOTION MIX ON CONSUMER BUYING DECISION : A STUDY OF BESTARI BRANDS DODOL GARUT PRODUCER
	17.20 - 17.30	ABS-359	V GAFFAR, O RIDWANUDIN, D INASSA	SPORT MOTIVATION AND DECISION TO PARTICIPATE IN TAHURA TRAIL RUNNING RACE
	17.30 - 17.40	ABS-325	ANDAR DANOVA L.GOELTOM, RATIH	HOW THE INTERNET IMPACTING ON CURRENT TOURISM MARKETING THEORY AND PRACTICE



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TOPIC : MIX

ROOM : AGRABINTA

August 8, 2018

SESSION	TIME	CODE	AUTHORS	TITLE
			HURRIYATI, VANESSA GAFFAR, LILI ADI WIBOWO	
	17.40 - 17.50	ABS-181	P. DEWI DIRGANTARI, M. PERMATASARI, L. ADIWIBOWO & H. MULYADI	THE INFLUENCE OF BRAND PERSONALITY DIMENSION ON BRAND EQUITY
	17.50 - 18.00	ABS-150	UUN SRIHANDAYANI, KUSNENDI	INFLUENCE OF TALENT MANAGEMENT AND ORGANIZATIONAL CULTURE TO EMPLOYEE PERFORMANCE