

**The 1st Global Conference on Business, Management and Entrepreneurship
Financial Management and Accounting (1)**

ROOM : 1 (13.04.01)

Moderator : Rida Rosida, BS, M.Sc.

PIC: Anggun Oktaviani

Session I (10.15-12.10)

| No | Author(s) | Title |
|-----------|--|---|
| 1 | Rozmita Dewi Yuniarti | The Detection of Corruption and the Role of Accountant in Achieving Good Public Governance |
| 2 | Nelly Nur Apandi, Sidharta Utama, Hilda Rosieta | The Effect Of Corporate Tax Governance, Audit Quality And Tax Exposure On Audit Fee For Companies Enlisted In Indonesia Stock Exchange |
| 3 | R. Ait Novatiani; R. Roosaleh Laksono | The Effect Of Employee Competence To The Reliability Of Financial Statements |
| 4 | Azizah Fauziyah, Siti Aty Ruhayati | Developing Students' Financial Literacy And Financial Behaviour By Students Emotional Quotient |
| 5 | Amilin | The Analysis Of Differences In Personal Characteristics Of Public Accountants And It's Impact On The Implementation Of The Public Accountants Ethics |
| 6 | Nova Novita | Executive Character, gender and tax avoidance |
| 7 | Trisiladi Supriyanto | The Role of The Rate of Profit Concept in Creating Economic Stability in Islamic Financial Market |

Session II (13.00-15.30)

| No | Author(s) | Title |
|-----------|---|---|
| 1 | Imas Purnamasari, Gita Dwi Rahmi | The Impact Of Tourists' Number Visit On The Regional Own Revenue In West Java Province Year Of 2009-2014 |
| 2 | Nurul Eka Putri Purnamasari, Imas Purnamasari, Budhi Pamungkas Gautama | The Influence Of Financial Performance On Stock Price In Indonesian Oil And Gas Company 'S |
| 3 | Heni Mulyani | The Relationship Between Local Own Revenues And General Fund Allocation To Capital Expenditure On Local Government In All Of West Java Province Fiscal In 2015 |
| 4 | Sugiarto | Performance Evaluation of Indonesian Banks and Foreign Banks Operating in Indonesia Related to Classification of Capital |
| 5 | Asep Kurniawan, Tjutju Yuniarsih, Sumarto | Educational Budget Implementation In Higher Education |
| 6 | Dyah Purwanti | Real activities manipulation (RAM) and accrual-based earning management before and after IFRS adoption in Indonesia |
| 7 | Icih, Siti Rodiah Kolbiah | Financial And Non Financial Factors Influence On The Implementation Of International Financial Reporting Standard |

| | | |
|----|---|---|
| | | (IFRS) (Case Study At Property and Real Estate Companies Listed At Indonesian Stock Exchange From 2010-2013) |
| 8 | Novy Anggraini, Arum Rakhmasari Octivaningsih | Internal Control Application System For Salary Payment Procedure Based On Computerized In Mulia Plus Senior High School |
| 9 | Agus Widarsono; Mega Rahmawati | The Effect Of Operating Cash Flow To The Profit Growth (A study in go public State-Owned Enterprises (SOE) Bank in Indonesia period 2007-2014) |
| 10 | Arim Agus Widarsono Ellina Riennovita | The Opportunities and Challenges of Islamic Accounting Learning for Vocational Students and Its Application in Islamic Microfinance Institutions |

Session III (15.45-18.15)

| No | Author(s) | Title |
|-----------|---|---|
| 1 | Wini Welani, Nugraha, Heraeni Tanuatmodjo | Analysis Of Efficiency Technique Level Of Rural Bank By Using Data Envelopment Analysis (Dea) |
| 2 | Amelia Setiawan | Impact of Audit Committee on Internal Control Disclosure |
| | Silviana, Putri LF | The Influences of Competence Human Resources, Information Technology Utilization, Internal Control and Organizational Commitment to the Reliability of Financial Reporting (Case Study On Mental Hospital of Lampung Province) |
| 3 | Nuryaman, Dinnar Fitria Putri Pitaloka | Performance Analysis of Local Bandung Government Departement Using Balance Scorecard Methode |
| 4 | Deni Abdulatip | The Impact Of Bank Spesific Characteristics Towards Indonesia's Islamic Banking Profitability |
| | | |

The 1st Global Conference on Business, Management and Entrepreneurship
Financial Management and Accounting (2)

ROOM : 2 (13.04.02)

Moderator : Dr. M. Adib Sultan, S.T., M.T.

PIC: Rury Nugraeni

Session I (10.15-12.10)

| No | Author(s) | Title |
|-----------|---------------------------------------|--|
| 1 | Elis Mediawati | Internal Control And Quality Of Financial Reporting In Zakat Management Organization |
| 2 | Felix Terahadi, Subiakto Soekarno | Stock Valuation of PT. Perusahaan Gas Negara (Persero) Tbk in the Middle of Global Economic Slowdown |
| 3 | Yoghi Citra Pratama | Islamic Monetary Policy and Its Impact to the Growth of Islamic Banking (Case Study in Indonesia) |
| 4 | Ina Ratnasari, Dian Haki Nuradiansyah | Feasibility Study Of Breeding "Garut" Sheep In Al - Barokah Livestock Group, Rawamerta, Karawang District |
| 5 | Maya Sari, Nugraha | Cognitive Bias and Risk Preferences Analysis of Ponzi Scheme Investors |
| 6 | Suparno, Jaelani, Djoko Pitojo | Influence Of Dividend Policies, Managers Share-Owned, Board Size And Profitability Toward Company's Value On Manufacturing Company In Indonesian Stock Exchange |
| 7 | Ratu Dintha IZFS, Ahim Surachim | The Effect of Capital Structure and Working Capital on Profitability (Case Study at PT. Indosat Tbk in The Period of 2005-2014) |

Session II (13.00-15.30)

| No | Author(s) | Title |
|-----------|--|--|
| 1 | Elis Mediawati, Silviana Agustami | Sharia Compliance on Murabaha Financing (Study in Baitul Maal Wa Tamwil) |
| 2 | Sakti Alamsyah | The Influence of Mathematical Thinking Skill toward the Knowledge of Accounting |
| 3 | Moch.Noviadi Nugroho | Design, Reorientation And Renewal Of Indonesia Economy Education Curriculum Creative Economy Based, Local Cultural Values Character Paradigm, Through Academic, Humanistic And Socio-Economic Reconstruction Approach |
| 4 | Gayatria Oktalina, Erika Feronika Br Simanungkalit | Creative Thinking Skills Within Accounting in College Curriculum of Indonesia |
| 5 | Ernawaty Usman, Nurhayati Haris, Sugianto | The Impact of Delegated Authority and Organizational Commitment Toward Budget Participation |
| 6 | Fitri Sukmawati, Ines Garsela | Effect of return on assets and return on equity to the stock price on PT.Indocement Tunggal Prakarsa Tbk |
| 7 | Yoga Tantular Rachman, Sendi Gusnandar Arnan, Yogo Heru Prayitno | Smart Business Strategy: Optimizing The Role of Management Accounting |

| | | |
|----|--------------------------------|---|
| 8 | Nova Novita | Bank Bankruptcy Prediction Model RBBR And Z –Score the bank Bankometer in Indonesia |
| 9 | Zarpani | Valuation Of Upstream Oil And Gas Projects Using Discounted Cash Flow Methods. Case Study: “AAX” Oil Field Development Project, “NW NTX” Working Area |
| 10 | Badria Muntashofi, Faris Azka, | Analysis Of Risk Of The Customer For Deposit Products In Islamic Banking And Conventional Banking With Value At Risk Methods (In Case Of Bank Syariah Mandiri And Bank Mandiri Period 2011-2013) |

Session III (15.45-18.15)

| No | Author(s) | Title |
|-----------|--|---|
| 1 | Zharifah Mardliyyah, Yayat Supriyatna, Nugraha | Corporate Social Responsibility Disclosure On The Firm Value At Manufacturing Companies Listed On Indonesia Stock Exchange |
| 2 | Nurul Wahida Abdullah, Maisyarah Bt Mohamad Nor, Norhayati Mat Husin | An Exploratory Study on Integrated Reporting Among Top Malaysian Public Limited Companies |
| 3 | Indarti | Fraud Detection in Financial Statement Report Using Beneish Ratio Model Index |
| 4 | Indarti, Inova Fitri Siregar, Rinayanti Rasyad, Ika Berty Apriliyani | Perception Of Accounting’s Students On The Role And Function Of The Government Of The Internal Auditor In Riau |
| 5 | Deni Abdulatip and Asep Kurniawan | The Effect of Bank-Specific Characteristics on Financial Performance of Indonesias Islamic Banking Industry 2010-2014 |

**The 1st Global Conference on Business, Management and Entrepreneurship
Green Business**

ROOM : 3 (13.04.03)

Moderator : Dr. Eng. Asep Bayu Dani Nurdianto, M. Eng

PIC: Karuna Lau

Session I (10.15-12.10)

| No | Author(s) | Title |
|-----------|--------------------------------------|--|
| 1 | D.Yadi Heryadi; Tresna Insan Noor | Dilemma of Organic SRI Rice Farmer: Between Economic and Sustainability Agriculture Aspects |
| 2 | Rennyta Yusiana; Arry Widodo | The Influence of Green Marketing to Perceived Value on Pertamina Purchasing Decision |
| 3 | Supriyadi, Ratna Ekawati | Investigation Of The Implementation Of Green Manufacturing On Textile Industry In West Java |
| 4 | Harriman Samuel Saragih | Artificial Reef as Recreational SCUBA Diving Resources: Feasibility Study for Sustainable Tourism |
| 5 | Marsdenia | The Effect of Environmental CSR Disclosure to Investor Behavior : Empirical Study from Indonesia Capital Market |
| 6 | Laurensia Andriani | Mandatory CSR for Limited Liability Company in Indonesia: Is it Necessary? |
| 7 | D.Yadi Heryadi | Performance Identification of Organic SRI Rice Development toward Sustainable Agriculture throughout Causal Loop Diagram Approach*) |

Session II (13.00-15.30)

| No | Author(s) | Title |
|-----------|--|---|
| 1 | Riche Cynthia Johan; R Nadia Hanoum | Ethics of Business Information (Literature Study of the Ethics Business of Information in the Library) |

**The 1st Global Conference on Business, Management and Entrepreneurship
Innovation, Operations and Supply Chain Management**

ROOM : 4 (13.04.04)

Moderator : AriEf Budiman, IMSMEs.

PIC: Nurfitriani

Session I (10.15-12.10)

| No | Author(s) | Title |
|-----------|---|--|
| 1 | Ryan Kurniawan, Evo Sampetua Hariandja, Andhi Sukma | Strategy of Product Development and Process of Creative Industries in Indonesia |
| 2 | Farida Pulansari, Dwi Sukma Donoriyanto, Nisa Masrurroh | Customer's Perception and Expectation for Reverse Logistics Implementation |
| 3 | Prayogi Purnapandhega | Lean Sigma Application for Bridge Improvement Project |
| 4 | Nurul Haeriyah Ridwan, Agus Rahayu, Edi Suryadi | Effect of Implementation Problem Posing Method and Problem Solving Methods Of Creative Thinking Ability Students (Quasi-Experimental Study On Economic Subjects in SMA Negeri 1 Lembang) |
| 5 | Suryadi Hadi;Benyamin Parubak | Supply Chain Operational Capability Affeting Business Performance Of Creative Industries In Indonesia |
| 6 | Tommy Hendrix, Adityo Wicaksono, Firman Tri Ajie | Patent Investigation On Pellet Biomass Product To Enhance Innovation Development Of Renewable Energy |
| 7 | Jessy Safitri Sitorus, Agus Rahayu , Suwatno | Effect of Guided Discovery Method And Problem Solving Method fo Students Critical Thinking Skills (Quasi Experimental Study On Economic Subject Matter Management in SMA Negeri 1 Cikarang Utara) |

Session II (13.00-15.30)

| No | Author(s) | Title |
|-----------|--|---|
| 1 | Imanuella Romaputri Andilolo, Ikma Citra Ranteallo | Alteration to Food Supply Chain: Consumer Choices |
| 2 | Asep Nurhikmat, Tommy Hendrix | Gudeg Canned: Traditional Food for small and medium industries (SMEs) |
| 3 | Sri Lestari, Samsul Arifin | Analysis Of Economic Transformation And Determination Of Main Economic Sectors Of Banten Province, Indonesia In The Future |
| 4 | Mohd Firdaus Ruslan, Mohd Fazil Jamaludin, Marlina Muhamad | An examination of organizational factors influencing green production adoption by SMEs in Malaysia |
| 5 | Nafila Mayang, Tika Annisa Lestari | The Analysis Of Quality Control In Garment Company By Using Statistic In Controlling Defect Product |

| | | |
|----|---|--|
| | Koeswandi, Sinta Yulianti | |
| 6 | Solehatin Ika Putri, Chandra Budhi Septyandi, Dwi Phayana Rohandani | Quality Control of Product: Statistical Process Control |
| 7 | Zul Afdal, Disman, Munir | Blogspot-Based Learning Model to Improve Economic Self Directed Learning |
| 8 | Widianingsih, Desy Anisy Farmaciawaty | Material Requirements Planning (MRP) Methods To Solve Inventory Problem at Start-Up Business |
| 9 | Evo Sampetua Hariandja | Quo Vadis Product Development Strategy Of Indonesia Manufacturing Companies? |
| 10 | Evo Sampetua Hariandja | Service Innovation Capability And Innovation Performances In Distribution Store And Clothing Industry: A Conceptual Framework |

Session III (15.45-18.15)

| No | Author(s) | Title |
|----|---|---|
| 1 | Anang Muftiadi | Productivity Analysis on Local Government-owned Drinking Water Companies (PDAMs) in Indonesia and Its Market Challenge |
| 2 | Nesti Hapsari, Dian Hakip Nurdiansyah | The Influence Of Budget Participation To Local Government Performance With Emphasis Budget Goal Clarity, Organizational Culture And Desentralized System As A Moderating Variable Of District Goverment Karawang |
| 3 | Mega Iskanti Putri & Budi Harsanto | Value Chain Analysis in Small Business Context |
| 4 | Harriman Samuel Saragih (a*); Sukoyo (b); Evo Sampetua Hariandja (c) | Risk Management Design for Private, Small, and Medium Scale Musical Concerts |
| 5 | Claudia Febianny Susilo and Aditya Andika | Overall Equipment Effectiveness Improvement with Total Productive Maintenance Method: Case Study from an Indonesian Pharmaceutical Company |
| 6 | Sony Sasongko | Empowering The Santri Role As A Branchless Banking Agent Under Financial Inclusion Development Policy |
| 7 | D. Yadi Heryadi, Tomy Perdana | The Dynamics and Complexity of Beef Import as the effort in Stabilizing Beef Price throughout Causal Loop Diagram Approach*) |
| 8 | Assafrul Ali Adhim, Sani Noor Rohman, Danik Widayanti | Online Application Development For Traditional Market |
| 9 | Nur Istiqomah Luthfiani; Duyu Furohmah, Karina Wijayanti; Atika Nur Oktaviani; Puput Andriani; Sinta Wahyu Prihatin | Insurance Products Micro, Small and Medium Enterprises |

| | | |
|----|--|--|
| 10 | Jann Hidajat Tjakraatmaja; SATAM, | Designing, Implementing & Evaluating Electronics Journey Management System (e-JMS) Based Knowledge Management |
| 11 | Girang Razati, Sumiyati, Masharyono | Analysis Factors Affecting Students Satisfaction To Academic Services Based On Servqual |

**The 1st Global Conference on Business, Management and Entrepreneurship
Marketing Management (1)**

ROOM : 5 (13.04.05)

Moderator : Sylvia Meilani, S.Pd., M.M

PIC: Abghia Lies Fildzah Alif

Session I (10.15-12.10)

| No | Author(s) | Title |
|-----------|---|--|
| 1 | Muhamad Adi Sujai | The Differentiation of Unique Educational Services to The Superior Customer Value (Study of Education Model of Islamic Boarding-Based Junior High Schools in Indramayu Regency) |
| 2 | Adhi Prasetyo, Vanessa Gaffar | Proposed Model for Social Capital Relationship with Online Purchase Decision in Social Network |
| 3 | Elimawaty Rombe and Zakiyah Zahara | Identifying Critical Success Factors Affect Consumers Purchasing Behavior Of Polished Gemstones In Indonesia |
| 4 | Ria Arifianti | Retail Mix Strategies Of Minimarket In Bandung, West Java, Indonesia |
| 5 | Mudji Sabar | The Influence of Product Quality and Price towards Brand Image and the Implication to Purchase Intention of Domain. ID |
| 6 | Aggi Panigoro, Andry Fernandus, Muhamad Mustofa | Lifestyle Influences on Purchase Decisions Become Members (Survey to Member of Gold's Gym Fitness Center in Braga City Walk Bandung) |
| 7 | Ira Valentina Silalahi, Harini Fajar Ningrum, Rasna Ulfah | The Influence of Television Advertisement on Purchase Decision Facial Wash for Men Product |

Session II (13.00-15.30)

| No | Author(s) | Title |
|-----------|--|--|
| 1 | Arief Budiman, Ayu K. Yuliawati, Mokh. Adib Sultan | Social Media Marketing: Visitors Decision To Green Destination |
| 2 | Syukri Yusuf Nasution | Analysis of Competitor Intelligence as Product Strategy Business Development For Product X LIPI |
| 3 | Heny Hendrayati, Vanessa Gaffar, Dea Sintia Dwijayant | Celebgram and it's Effects on Online Purchase Decision |
| 4 | Bachruddin Saleh Laturlean, Grisna Anggadwita | Customer Experience Management in Hotel Industry: Principles, Theory and Practice |
| 5 | Vanessa Gaffar, Heny Hendrayati, Muhamad Harish Ferdiansyah Ifandh | Comparative Analysis of Facebook and Instagram as Web Promotion Tools |
| 6 | Ratih Hurriyati, Sulastri, Yuke Luviana | Variation Of Products And Switching Barrier On Customer Loyalty |

| | | |
|----|---|--|
| 7 | Muji Gunarto, Lili Adi Wibowo, Ratih Hurriyati | Creating Students Loyalty Model in Private Higher Education (Studies in Private University in Bandung) |
| 8 | Reminta Lumban Batu, Eeng Ahman, Lili Adi Wibowo | Creating Value Creation to Increase Marketing Performance |
| 9 | Puspo Dewi Dirgantari, Agus Rahayu, Disman, Ratih Hurriyati | Brand Element And Marketing Mix Of Educational Services Effect Toward Brand Value Of Higher Education Institution |
| 10 | Lili Adi Wibowo, Fuji Nur Fitriani | The Effect of Perceived Value towards Behavioral Intentions |

Session III (15.45-18.15)

| No | Author(s) | Title |
|-----------|---------------------------------------|---|
| 1 | Oktaviani Br Sagala, Evy Rachmawati | Instagram Content for Start-Up Culinary Company Affect Customer Purchase Intention |
| 2 | Nugraha Saefudin | Student Intention: Relevance Of Higher Education Image, Trust And Word Of Mouth |
| 3 | Ali Mohamad Rezza | Brand Attitudes of Smartphone User: The Role of Brand Knowledge and Self-Congruence |
| 4 | Nina Septina | Young Consumer's Perception on E-Service Quality of Online Shop: an Evidence From Bandung |
| 5 | Dania Fuji Lestari, Hesty Nurul Utami | Influence Brand Awareness And Marketing Distribution Channels on Consumer Purchasing Decisions on Products Processed Bottled Tea |
| 6 | Farzin Nezamzadeh, ZhaoYang Guo | The Role of Regulatory Focus in Customer Value Co-Creation Behavior |
| 7 | Nugraha Saefudin | Student Intention: The Relevance Of Higher Education Image, Trust And Word Of Mouth |

**The 1st Global Conference on Business, Management and Entrepreneurship
Marketing Management (2)**

ROOM : 6 (13.04.06)

Moderator : Dewi Pancawati Novalina, S.Pd., M.M

PIC: Rina A. Hijrianti

Session I (10.15-12.10)

| No | Author(s) | Title |
|-----------|--|--|
| 1 | Nandan Limakrisna, Deden Komar Priatna, Winna Roswinna | Determinants of Customer Trust and It's Implication on Customer Commitment : The Empirical Study at Sharia Bank in Bandung |
| 2 | Dadan Abdul Aziz Mubarok | Effect Of Brand Orientation On Entrepreneurship Creativity In Sme's Brand (Studies in the Creative Industries Shoe in Bandung) |
| 3 | Muniaty Aisyah | Measuring Hablumminallah Behavior in The Third-Order Confirmatory Factor Analysis of Muslim Consumers' Religious Behavior Model |
| 4 | Daffi Ranandi, Mustika Sufiati Purwanegara | Factors Affecting Customers Buying Intention In Fashion Online Shop Website |
| 5 | Evo Sampetua Hariandja | The Interaction Between Dynamic Marketing Capability and Service Innovation Capability And The Mediating Effect Of Marketing Communication on Performance: A Hotel Industry Perspective |
| 6 | Tjahjono Djatmiko, Bimo | The Impact Of Store Image On Purchasing Decisions (Case Study on Alfamart Depok) |
| 7 | Evo Sampetua Hariandja | Service Excellence In The Hotel Industry Through Dynamic Marketing Capability |

Session II (13.00-15.30)

| No | Author(s) | Title |
|-----------|--|--|
| 1 | Widya Sastika, Bethani Suryawardani, Fanni Husnul Hanifa | Analysis of Website Quality, Brand Awareness on Trust and its Impact on Customer Loyalty |
| 2 | Ina Ratnasari, Edi Suswadji N | The Influence Of Service Quality And Institution Image Towards Students Satisfaction Have Impacted On Word Of Mouth (Case Study At Students In Singaperbangsa Karawang University) |
| 3 | Bambang Widjajanta, Safira Rahmalia, Girang Razati | The Effect of Social Environment of the Switching Intention on Social Media Facebook for Business (Survey on Member HIPMI University in Bandung-Indonesia) |
| 4 | Ashri Hasian Ekaputri, Agus Rahayu, Lili Adi Wibowo | The Effect of Brand Experience to Customer Satisfaction and The Impact toward Repurchase Intention |
| 5 | Lisnawati , Henny Mulyani, Girang Razati | Service Quality and Reputation Toward Customer Trust in Life Insurance Corporation |

| | | |
|----|---|---|
| 6 | Heny Hendrayati, Ratih Hurriyati, Cipto Putra Daud | Rebranding and Purchase Intention on King Thai Tea |
| 7 | Harriman Samuel Saragih; Muhril Ardiansyah ; Evo Sampetua Hariandja | Analysis of Service Quality to Customer Satisfaction in Music Recording Studio |
| 8 | Atika Sari Pohan, Evy Rachmawati Ch | Factor Affecting Online Shopping Preference On Social Media Or Webstore That Influence Purchase Decision Of Start-Up Company |
| 9 | Muji Gunarto , Dimas Yudistira Nugraha , Vanessa Gaffar | Public Perception and Preference Analysis on Higher Education Reputation Rating Agency |
| 10 | Mokh Adib Sultan | Behavioral Intention of Instagram as Part of Technology Acceptance |

Session III (15.45-18.15)

| No | Author(s) | Title |
|-----------|--|--|
| 1 | Lizda Indriani Halomoan, Budi Permadi Iskandar | The Power of Endorser in Consumer Buying Decision Process among University Student |
| 2 | Rifa Fajriani Putri, Hesty Nurul Utami | Relationship Analysis of Price, Promotion, and Product Quality on Consumer's Buying Decision of Premium Cold-pressed Juice (Study of Cold-pressed Juice Brand XXX, PT XYZ, South Jakarta) |
| 3 | Ellen Josephine Lumanto, Reza Ashari Nasution | Proposed Pricing Strategy for Fishing Net Products of CV Kurnia Agung Sejati |
| 4 | Dadan Sumantri, Egi Bhakti Bhuana, Muhammad Taufik | Analisis Loyalitas Pelanggan Internet Service Provider Dengan Menggunakan Mobile Access (Studi Kasus: Pelanggan Internet Broadband Di Jabodetabek) |
| 5 | Sri Astuti Pratminingsih, Eriana Astuty | The influence of electronic word of mouth and brand image on purchase decision |
| 6 | Irma Ambarsari | Influence A Product Quality Toward Brand Loyalty Printer Inkjet Canon, Hewlett-Packard And Epson (Survey On Printer Inkjet Users Who Visited To Bandung Electronic Center) |
| 7 | Rosi Rismayanti; Ratih Hurriyati | The Effect of Service Excellence to Customer Satisfaction For a Specific Card Business Entity |

**The 1st Global Conference on Business, Management and Entrepreneurship
Organizational Behavior, Leadership and Human Resources Management (1)**

ROOM : 7 (13.04.07)

Moderator : Yeni Yuniawati, S.Pd., MM

PIC: Ikhlas Mufti

Session I (10.15-12.10)

| No | Author(s) | Title |
|-----------|--|--|
| 1 | Suci Fika Widyana | The Influence of Organizational Climate and Job Satisfaction towards the Organizational Citizenship Behaviour using Employees Status Variable Control |
| 2 | Ade Sobandi | The Effect of Principal Leadership and School Climate on Productivity of Vocational High School of Business and Management Expertise in Bandung City |
| 3 | Dian Ambarwati; Gidiono Tirtoaditurja | The Innovation Leadership Through Mapping With Human Resources Information System Towards Sustainability Development Goals |
| 4 | Audia Junita | Causality Analysis in Behavioral Perspective of Strategic Human Resource Management : Theoretical Model |
| 5 | Meta Arief, Umar Faruk, Leny Yulianti | The Roles Of Lecturers In Education Service: In Between Perception And Behaviors |
| 6 | Annisa Ciptagustia, Kusnendi | The Role of Talent Management as Distinctive Capabilities for Organization: An Empirical Study of Furniture Rattan Company in Indonesia |
| 7 | Cattleya Rejito , Mery Citra Sondari | The Antecedent Factor of Employee Engagement from a Self-Determination Theory Perspective |

Session II (13.00-15.30)

| No | Author(s) | Title |
|-----------|--|---|
| 1 | Aas Nurasyiah, Suci Aprilliani Utami,, Firmansyah | The Challenges of Human Capital Performance in Developing Baitul Maal Wat Tamwil in Indonesia : Using the Analytical Network Process (ANP) |
| 2 | Acep Durahman | Indonesia Human Capital Competitiveness in ASEAN Economic Community (AEC) era |
| 3 | Rofi Rofaida | Gaining Competitive Advantage Through Talent Management |
| 4 | Yahya Sudarya, Elis Mediawati | Accountability in Elementary School |
| 5 | Anis Eliyana, Diah Yovita Suryarini, Ria Mardiana Yusuf, Dwijo Sumarno | The Effect of Perceived Organizational Support for Innovation on Innovative Work Behavior with Leader-Member Exchange Mediation on The Lecturer of Civil and Planning Faculty Institute Sepuluh Nopember |
| 6 | Suharto; Yohanes Wibowo | The Implementation of Career Track in the Indonesia State-Owned Venture |
| | | |

| | | |
|----|---|---|
| 7 | Muhammad Haris Munandar, Agus Rahayu, Suwatno | The Effect of Family Environment and School Environment on Economic Literacy (Survey on Third Grade Student in Senior High School No 1 Lubuk Besar, Central Bangka Regency, Bangka Belitung Archipelago Province |
| 8 | Achmad Supriyanto | The Influence Of Organizational Change (Bank Merger) On Employee's Attitude Response |
| 9 | Genio, Keke; Rudito, Bambang Widjajanta | An Analysis of Recruitment and Job Training Method Effectiveness to Employee Engagement in Bandung Culinary Start-up |
| 10 | B. Lena Nuryanti S, Rani Rahmawati | Influence situational leadership and work environment to employees performance in services and business development holding Office RRI Bandung West Java |

Session III (15.45-18.15)

| No | Author(s) | Title |
|-----------|---|--|
| 1 | Rini Anggraeni, Rasto | Job Satisfaction And Organizational Commitment As Determinants Of Teacher Performance |
| 2 | Ardika Sulaeman, Susanti Kurniawati | SMEs Business Sustainability Models In Indonesia (Human Resources Base Value For Small Industries Theory Approach) |
| 3 | Fanni Erda Tasia; Neng Sri Nuraeni | Currently Leadership Annotation And Leadership Problems In Indonesia |
| 4 | Luh Kadek Budi Martini | Implementation Of Values In Succession Business Family In The Province Of Bali |
| 5 | Adi Setiya Dwi Grahito, Aris Yaman, Firman Tri Ajie | User Preferences of ISO 9001:2008 Implementation; Study Case on Technology Incubator LIPI |
| 6 | Tania Tamara and Neta Putri | Relationship Job Skills On The Level Income Of Employees At Surya Bread Factory In Trimurjo |
| 7 | Fatmawati; Salfius Seko | Enculturation Pattern Of The Dayak Community's Local Wisdom For Youths Towards Nature Conservation. A Study in Tayan Hilir, Sanggau |
| 8 | Lina Anggraeni, Arie Hendra Saputro | Servant Leadership for Higher Education in Indonesia |
| 9 | Tiffany Juliandiny, Syamsul Hadi Senen, Sumiyati | Effect Of Compensastion And Motivation To The Performance Of Nurses At The General Hospital Of Class B Subang |
| 10 | Mohammad Bashir Khan, Nabi Bux Jumani, Fouzia Ajmal | Performance Appraisal Of University Faculty: A Case Of International Islamic University Islamabad Pakistan |

**The 1st Global Conference on Business, Management and Entrepreneurship
Organizational Behavior, Leadership and Human Resources Management (2)**

ROOM : 8 (13.03.01)

Moderator : Oce Ridwan, S.E., M.M.

PIC: Nadianti

Session I (10.15-12.10)

| No | Author(s) | Title |
|-----------|---|---|
| 1 | Febrian Ulfa Ayu Romadhani | Factors that Influence Entrepreneur Intention towards Start-Up Growth |
| 2 | Dudung Abdurrahman, Atih Rohaeti Dariah, Aminuddin Irfani | The Characteristics of Ideal human in Islamic Perspective |
| 3 | Muhammad Calvin Capnary | Human Resource Planning And Use Of Technology To Company Efficiency And Employment Creation. Case Study: PT. Go-Jek Indonesia |
| 4 | M Yahya Arwiyah, AMA Suyanto, Runik M | Political Management Toward Cosmopolitan Democracy |
| 5 | Yayat Supriyatna, Nugraha, M Arief Ramdhany | Community Participation And School Financing On Effective School Management At Vocational High School In West Java |
| 6 | Rahmi Widyanti, Basuki | The Influence of Compensations and Social Assurance on Job Performance: Study on contract employees Palm company |
| 7 | Muhamad Nur Afandi | Pattern of Public Policy in the Perspective of Implementation of Regional Compulsory Government Affairs (Study Area of Ciamis Regency) |

Session II (13.00-15.30)

| No | Author(s) | Title |
|-----------|--|--|
| 1 | Syamsul Hadi Senen, Sumiyati, Masharyono | Job Performance Affected Skill Variety, Task Identity, Task Significance , Otonomy And Feedback ? |
| 2 | Nida triananda, Syamsul hadi senen, Masharyono | The influence of communication towards satisfaction of work as well as its implications against the employee performance |
| 3 | Ifada Rahmayanti | Professional Educator Work Attitude vs Work life benefits |
| 4 | Dyah Purwanti | An Examination of Business Students' Perception of Corporate Social Responsibility |
| 5 | M. Arief Ramdhany, Akhmad Buhaiti | Intensification of Madrasa Culture and Community Participation: Efforts to Manage the Developmental Change |
| 6 | Eko Harry Susanto, Suzy Azeharie; Wulan Purnama Sari | Bureaucracy, Leadership and People's Characteristic (Review of Public Officials Communication within Diversity in Societies After post-reform Politics Era) |
| 7 | Amalia Nur Milla | Social Capital Analyze On Agribusiness Microfinance Institution Performance in Sukabumi City |

| | | |
|----|---|---|
| 8 | Toyib, Sumiyati, Masharyono | Environmental influences physical and discipline work against productivity employees production line |
| 9 | S. Sreejith, S. Ganesan, Hareesh N Ramanathan | An Empirical Study on Entrepreneurial Intentions among Telecentre-owners in Kerala with Special Reference to David McClelland's Need based Motivational Model. |
| 10 | Nabi Bux Jumani, Mohammad Bashir Khan, Fouzia Ajmal | Challenges Of Leadership And Preparedness Of Academic Leaders: A Case Of International Islamic University Islamabad Pakistan |

Session III (15.45-18.15)

| No | Author(s) | Title |
|-----------|--|---|
| 1 | Alfi Nura | Relationship Between Knowledge Management, Human Capital And Innovation Strategy With Performance Organisation Private University In Medan |
| 2 | Anak Agung Dwi Widyani, I Gusti Ayu Manuati Dewi | Entrepreneurial Leadership And Innovation Performance: Mediation Role Of Commitment |
| 3 | Marlina binti Muhamad, Mohd Firdaus bin Ruslan, Mohd Fazil bin Jamaludin | Ict Usage Of Professional And Non-Professional Elderly In Workforce |
| 4 | Mohd Fazil Jamaludin, Marlina Muhamad, Mohd Firdaus Ruslan, Khairul Azfar Adzahar, Mohd Shafiz Saharan | A study on Intrapersonal Conflict : Determining the Education Background Differences |
| 5 | Annisa Fauziah, Darin Dindi, Arif Partono Prasetio | The Relation of Job Satisfaction and Affective Organizational Commitment from Various Industries Workers in Jakarta & Bandung |
| 6 | Askolani, Siti Rohani | Influence of Emotional Intelligence and Organizational Citizenship Behavior (OCB) Against Employee Performance of Badan Kepegawaian Daerah Provinsi Jawa Barat |
| 7 | Hady Siti Hadijah; ErniTisnawati Sule; Yunizar; Asep Mulyana | The Role of Intellectual Capital in Mediating the Effect of Knowledge Management on The Performance of State-Owned Bank Branch Offices in West Java |
| 8 | Gina Aisiyah, H. Syamsul Hadi Senen, Ridwan Purnama | Pengaruh Technical Skill dan Kompensasi Non Finansial Terhadap Kinerja Karyawan |
| 9 | Sumiyati ,Kevin Fajar Pratama, , Ridwan Purnama, Masharyono | The Influence Of Social Work Environment And The Quality Of Work Life On Employee Productivity Division Firm Production Manufacturing |

**The 1st Global Conference on Business, Management and Entrepreneurship
Strategic Management, Entrepreneurship and Contemporary Issues (1)**

ROOM : 9 (13.03.02)

Moderator : Ayu Krishna Yuliawati , S. Sos., M.M.

PIC: M. Akbar GG.

Session I (10.15-12.10)

| No | Author(s) | Title |
|-----------|---|--|
| 1 | Yoke Prima Hendrawan, Umi Rusilowati, Hadi Supratikta | The Strategy To Improve The Profession Competence Through Knowledge Management To Achieve Corporate Performance (The Implementation of The Balanced Score Card Concept to One of The Construction Consulting Services Corporate in Indonesia) |
| 2 | Anny Nurbasari, Nisa Hanum Harani | Influence of Competitive Advantage Strategy For Business Success (Case Study of Kartika Sari Bandung) |
| 3 | Chairul Furqon, Suryana, Budhi Pamungkas G. | Empowerment Model Development of Creative Small and Medium Enterprises (SMEs) through the Micro Financial Structure Strengthening as an Efforts to Improve Competitiveness (Studies on Local Raw Materials Based Creative SMEs in West Java) |
| 4 | Rini Triastuti, Dasim Budimansyah, Sapriya | Digital Citizenship Students From Digital Commerce Aspect |
| 5 | Kurjono | The Effect of Adversity Intelligence To Readiness of Instrument Entrepreneurial of Student Accounting Education UPI |
| 6 | Hadi Alamdhien; Hamdan Ardiansyah; Bagus MDES | Analyzing preferences of Honda Beat motorcycle' consumers in Kelurahan Padasuka, Bandung |
| 7 | Heru Basuki Purwanto | Resource-Based View as A Competitive Advantage of The Company: An Empirical Review |

Session II (13.00-15.30)

| No | Author(s) | Title |
|-----------|--|--|
| 1 | Sri Suartini, Dian hakip Nurdiansyah | Effect Of Interest Income Loans To Total Revenue Interest Credit study case in mega bank indonesia |
| 2 | Rochiyati Murniningsih, Diesyana Ajeng Pramesti | The Effect of Entrepreneurship Orientation and E-Word of Mouth to SME's Performance |
| 3 | Amir Machmud, Navik Istikomah, Eeng Ahman | Optimize Of Qardhu Hasan Islamic Banking For Reducing Poverty In Bandung City |
| 4 | Zoel Hutabarat | Fashion Industry Development Plan Bandung |
| 5 | Harriman Samuel Saragih | En route for Nobility and Superiority: Preserving Indigenous Cultural Inheritances and Sustaining Competitive World Music |
| 6 | Priyo Yantyo, Syahrizal Maulana | Fostering and Advancing Inclusion and Diversity as Corporate's Key Strategies to Sustain in Global Competitiveness |

| | | |
|----|-------------------------------|--|
| 7 | Yana Rohmana, Neti Budiwati | Student Entrepreneurship Education Effort Through Kopsis (Student Cooperative) In Bandung |
| 8 | Hana Suryana | The Influence Of Company Resources And Absorptive Capability On Value Creation And The Implication On Business Performance In The Courier Service Industry In Indonesia |
| 9 | Hana Suryana, Lili Adi Wibowo | Building Capability and Capacity in the preraration of establishing Post Logistics By spinning off Logistic Business Unit |
| 10 | Rosdiana Sijabat | Indonesia's Competitiveness toward ASEAN Economic Community |

Session III (15.45-18.15)

| No | Author(s) | Title |
|-----------|---|---|
| 1 | Robi Awaluddin, Lukman M. Baga, Ono Suparno | Business Model Canvas and Innovation Strategy for eFishery Product at PT. Multidaya Teknologi Nusantara (Cybreed) in Facing Asean Economic Community |
| 2 | Budi Rustandi Kartawinata | Factors That Affect The Use Of Credit Banking By SMEs (Small and Medium Enterprises) in Banten Coastal Region |
| 3 | Ismail Solihin | Entrepreneurship Teaching In Indonesia : Are They Justified? |
| 4 | Hayun Setiawan | Study Of Organizing Entrepreneurship And Small And Medium Enterprises Competitiveness In West Java Ha |
| 5 | Rina Tri Setiasih; Kartika Jaya Puspita; Susi Susanti | Taman Sutera As A Strategy For Strengthening Populist Economics |
| 6 | Eded Tarmedi, Rizqita Qiyaski Buhari, Hari Mulyadi | The Influence Of Adversity Quotient To Learning Achievements Its Impact On Entrepreneurship Intent Students |
| 7 | B Lena Nuryanti, Rd. Dian H. Utama, Girang Razati, Eded Tarmedi | Discovery Learning Model Development To Grow Entrepreneurial Mindset on college students in Business Management Education at University of Education Indonesia |

**The 1st Global Conference on Business, Management and Entrepreneurship
Strategic Management, Entrepreneurship and Contemporary Issues (2)**

ROOM : 10 (13.03.03)

Moderator : Dr. Vanessa Gaffar, SE.Ak., MBA

PIC: Rieke Amaluthvie

Session I (10.15-12.10)

| No | Author(s) | Title |
|-----------|---|---|
| 1 | Harriman Samuel Saragih | Pop Music Rivalry in Indonesia: Past, Present and Future Trends |
| 2 | Mahir Pradana | Analyzing the Website Quality Factors of Indonesian E-Commerce (Case Study: Lazada) |
| 3 | Kakang Harudin, Nanang Fattah, Eeng Ahman | The Effectiveness of Entrepreneurship Learning in Forming Student Entrepreneurship Intention (Survey to SMK Students in Tasikmalaya) |
| 4 | Eriana Astuty, Alfi Nura, Muji Gunarto | The Institutional Strategy in Increasing the Publication Performance as a Value of Higher Education (Case Study at Universitas Widyatama, Bandung) |
| 5 | Susirani Kusumaputri, Yovita Isnari | Commercialization Type Determination Strategy of Research Results In Order to Technology Transfer: Study Case in LIPI |
| 6 | Adityo Wicaksono, Firman Tri Ajie, Tommy Hendrix | Mitigation On Product Launch Failure; Case Study : Brand X Nutmeg Juice Product |
| 7 | Lukman Hakim; Tomy Perdana; Maman Haeruman K.; Yosini Deliana | Entrepreneurial Orientation Model in Cluster Development of Agribusiness Potatoes in the Province of Aceh |

Session II (13.00-15.30)

| No | Author(s) | Title |
|-----------|---|--|
| 1 | Jamhadi, Haryo Santosa, Iwan Tjahjo Santoso | A Case Study to create Indonesian International Entrepreneurship by special on the job training in European |
| 2 | Neni Sri Wulandari, Rida Rosida, Aneu Cakhyaneu, nugraha | Optimization of Cash Waqf in Developing Indonesia Creative Industry : An Effort to Create Sharia-creativepreneurs |
| 3 | Ayu Krishna Yuliawati, Mohamad Sapari Dwi Hadian, Krishna Nur Pribadi | Geotourism Resources as Part of Sustainable Development in Indonesia based on Tourist Perception |
| 4 | Dede Ruslan | Analysis Efficiency Production and Strategies of Small-Medium Scale Enterprises : Evidence From A Survey of Enterprises in Medan City |

| | | |
|----|-----------------------------------|---|
| 5 | Harriman Samuel Saragih | Integrated Community Program to Strengthen Subsea Cable Security and Environmental Sustainability in the Offshore Oil and Gas Industry |
| 6 | Hana Suryana | The Influence Of External Environment Forces And Strategic Orientation On Value Creation And The Implication On Business Performance |
| 7 | Zoel Hutabarat | Entrepreneurship Process and Business Incubator in Pangalengan, West Java – Indonesia |
| 8 | Arie Septiningrum; Ridna Ardiana | The role of craft and entrepreneurial subjects in foster creativity , interest and foster the entrepreneurial spirit |
| 9 | Kundharu Saddhono, Budhi Setiawan | University's Press Management To Increase The Quality Of Education In University |
| 10 | Muhammad Sholahuddin | Role Islam For Development In Indonesia |

Session III (15.45-18.15)

| No | Author(s) | Title |
|-----------|--|---|
| 1 | Tabita R. Matana, Gitit I.P. Wacana | Management Strategy in POKEKEA megaliths Tourism at BEHOA Valley |
| 2 | Syamsul Hadi Senen, Bambang Widjajanta, Rd Dian H Utama, Masharyono | Mapping Superior Products Vocational High School In Order To Support Bandung As A City Creative Industry And National Product Development |
| 3 | Sri Sarjana; Nur Khayati | CSR Strategy in Industrial City to Achieved Competitive Advantage |
| 4 | Budi Supriatono Purnomo, Alfira Sofia, Denny Andriana, R. Nelly Nur Apandi | Developing Traditional Market Standard: A Socio-Economics-Environment Approach |
| 5 | Adhitya Ginanjar | Entrepreneurship Education and Entrepreneurial Intention on Entrepreneurship Behavior of students in Sharia Banking Program ; A Case Study |
| 6 | Supriyadi, Ratna Ekawati | Investigation Of The Implementation Of Green Manufacturing On Textile Industry In West Java |
| 7 | Ridwan Purnama; Dasim Budimansyah;Yadi Ruyadi | Higher Education Management and Operations in Fulfilling Citizen's Education Rights (Case Study on Autonomous State University) |
| 8 | Rd. Dian H. Utama, B Lena Nuryanti S., Nani Sutarni | Entrepreneurship Intention to trigger Entrepreneurship Orientation (Survey on Business Management Education College Students at Education University of Indonesia) |

**The 1st Global Conference on Business, Management and Entrepreneurship
Strategic Management, Entrepreneurship and Contemporary Issues (3)**

ROOM : 11 (13.03.04)

Moderator : Taufik Abdullah, S.Par., M.M

PIC: Finky

Session I (10.15-12.10)

| No | Author(s) | Title |
|-----------|---|--|
| 1 | Uep Tatang Sontani, Adman | Strategy Model Of Raising Competitiveness Office Management Competence |
| 2 | Thriwaty Arsal | Entrepreneurship Strategy Of Seller And Restaurant Owner |
| 3 | Ayus Ahmad Yusuf, Rina Masruroh, Neni Nurhayati | Sharia Micro financing For Women Poverty Reduction : An Empirical Study of Rural Areas of Kuningan –West Java – Indonesia |
| 4 | Katharina Priyatiningih, Ratih Hurriyati | The Consumer Perspectives on Service Quality and Performance of Road Infrastructure Assets |
| 5 | Ari Riswanto | The Role of The Entrepreneur Innovation in The Economic Development of a Country |
| 6 | Hilda Monoarfa, Chalil, Sri Sarjuni, Edhi Taqwa | Analysis Local Feed Efficiency For Poultry As Efforts To Reduce Reliance On Imported Fish Meal In Indonesia |
| 7 | Hartelina | The Dimensions Of Entrepreneurial Orientation And Its Impact On Business Performance Of Restaurant Industry |

Session II (13.00-15.30)

| No | Author(s) | Title |
|-----------|---|--|
| 1 | Sony Sasongko, Grisna Anggadwita | Ecopreneurship Implementation for Environment and Economic Sustainability: A Case Study of Small Business in Bandung, Indonesia |
| 2 | Judi Achmadi, Katharina Priyatiningih | The Corporate Strategy-Based on Consumers in A Global Competition |
| 3 | Firman Tri Ajie, Adityo Wicaksono, Tommy Hendrix, Muhammad Angwar | Business Analysis On Sweet Condensed Tempeh As A Functional Food |
| 4 | Rusnaini Rusnaini | Citizenship And Good Governance In Indonesia: Public Participation In Medium-Term Local Development Plan |
| 5 | Juju Masunah, Rita Milyartini | Building Entrepreneurship on Performing Arts Industry through the Model of Incubation |
| 6 | Indra Santosa, Jamhadi, L.M.Syahril Majidi | A Model of Corporate University for an International Business School in Indonesia |
| 7 | Nia Alprilia, Manahan Siallagan | How Business Process Managements Impacts Decision Making Process of Fashion Start Up Business in Bandung City |

| | | |
|----|--------------------------------------|--|
| 8 | Sri Isnowati and Mulyo Budi Setiawan | IMPACT OF EXCHANGE RATE CHANGE ON IMPORT PRICE IN INDONESIA |
| 9 | Ratmaningsih, Neiny | The Influence of Campus Environment Towards Entrepreneurship Attitudes and Behavior Student's |
| 10 | Zoel Hutabarat | Knowledge Transfer Process in Convection Industry |

Session III (15.45-18.15)

| No | Author(s) | Title |
|-----------|--|---|
| 1 | Harriman Samuel Saragih | Melody for the Generation Z: Quo Vadis? |
| 2 | Munajat, Fifian Permata Sari | Identification Of The Major Agricultural Potential And Commodity Potential Of Major Food Plant And Its Growth In Oku Regency |
| 3 | Zoel Hutabarat | Technology Transfer of Creative Industries in Riau, Indonesia |
| 4 | Fifian, Andy Mulyana, Najib Asmani, Yunita | Survival Strategy Of Paddy Farmers At West Oku District Of South Sumatera |
| 5 | Suharto and Yohanes Wibowo | Implementation Of Career Track In The Indonesia State-Owned Venture |
| 6 | Hari Mulyadi, Gugun Ruslandi, Eded Tarmedi | Analysis Of Factors Influencing The Students Interests To Participate Entrepreneurial Student Program Upi Period 2013-2015 |
| 7 | Novian Perdana Putra; Ratih Hurriyati; Girang Razati | Impact of Entrepreneurial Skills on Business Performance (Survey on SMEs in Narogong, Kota Bekasi) |